

# Corporate Partnership Program



SECOND  
HARVEST  
FOOD  
BANK  
ORANGE COUNTY

# THE CHALLENGE & OPPORTUNITY

## Why Corporate Leadership Matters Now

Food insecurity remains a persistent and complex challenge across Orange County. Families with children, seniors on fixed incomes, college students and working individuals are all impacted—often quietly and unexpectedly.

While the need for food assistance continues to rise, public funding sources fluctuate and emergency resources are increasingly strained.

In this environment, the leadership of the private sector is more important than ever. Reliable corporate support helps ensure that nutritious food reaches community members consistently—not only in moments of crisis, but every day.

Second Harvest Food Bank of Orange County exists to provide stability, dignity and scale in an uncertain landscape—and corporate partners play a critical role in making that possible.

### FOOD RECIPIENT

“Thank you for this help because it takes a village to be able to do all of this for the kids...to have this [pantry] at school is a game changer because if my kids are hungry...they can eat. I really appreciate it.”

- Yvonne M., client, Skyview Elementary & Middle School's Eagle's Catch Pantry



# WHY PARTNER WITH US

## A Trusted Partner at Scale

Second Harvest Food Bank of Orange County was founded in 1983 and distributes nutritious food to Orange County community members in need through a network of almost 300 partners and pantries. These include schools, after-school programs, colleges and universities, senior centers, houses of worship, shelters for the unhoused, soup kitchens and transitional housing facilities.

Every year through our Partner Network, we serve over 400,000 (duplicated) people each month and distribute over 40 million pounds of food annually.

Second Harvest is a member of Feeding America, the largest nonprofit in the US focused on food insecurity and comprised of 200 member food banks.

Corporate partners play a vital role in helping Second Harvest meet the growing needs of families facing hunger. Their generous financial support, product donations and volunteer engagement strengthen our ability to distribute nutritious food efficiently and at scale. Through these partnerships, businesses become powerful allies in building a healthier, more resilient community where everyone has access to the food they need.





## A Partnership That Grows With You

### The Partnership Journey

Corporate partnerships with Second Harvest are designed to evolve alongside your business goals. Whether you begin by engaging your team or step forward as a Corporate Impact Partner, each stage builds toward deeper alignment, stronger relationships and greater impact.

Our most successful partners don't just participate. They grow with us, creating sustained momentum for their teams, their brand and the community.

## ENGAGE

Connect your team to purpose

Give your employees a meaningful experience through immersive opportunities:

- Distribution Center and farm tours
- Lunch & Learns
- Volunteer shifts at our Distribution Center, Harvest Solutions Farm and Founders Farm

What it means for your company

- ✓ Strengthens team connection through shared experiences
- ✓ Deepens employee engagement & purpose
- ✓ Builds awareness of local community

## ACTIVATE

Bring your company's values to life

Turn purpose into action through high-impact initiatives:

- Workplace giving and employer matching
- Campaign matching gifts
- Cause marketing
- Event sponsorships
- Virtual food drives
- Corporate foundation
- In-kind giving
- Leadership opportunities (Associates Board & committees)

What it means for your company

- ✓ Strengthens culture & employee pride
- ✓ Enhances retention & engagement
- ✓ Demonstrates authentic corporate purpose
- ✓ Expands brand visibility in the community
- ✓ \$5,000+ includes recognition in Second Harvest marketing channels

## LEAD

Step into a higher level of partnership

Designed for companies ready to make a meaningful, sustained investment, the **Corporate Impact Partner Program** provides a clear pathway to elevate your impact, aligning your business with measurable outcomes while ensuring your commitment is recognized at a level it deserves.

Program benefits include:

- Prominent logo placement on our website
- Recognition in our annual report and newsletters
- Social media features
- Reserved event seating
- Premium visibility opportunities, including branded truck wraps at higher levels

More than a sponsorship, this is a platform for distinction, positioning your company alongside others setting the standard for community impact.

## Ready to Start Your Journey?

Call or email us at  
949.653.2900

corporate@feedoc.org  
feedoc.org/corporate-impact-partner



# Amplify Your Impact

## High Visibility Opportunities to Engage & Lead

Show up through high-impact experiences that elevate your brand and engage your team.

### Walk to Feed OC Team Building + Family + Culture



Bring your team together for a high-energy, 1.5-mile experience that builds connection, engages employees and families, and delivers meaningful community impact.

### "No Lunch" Lunch Visibility + Access + Influence



Be in the room where business and community leaders come together, sharing a powerful mission experience that elevates your brand and connects you to meaningful impact.

### Food From The Bar Industry-Focused + Competitive + Reputation



Stand out in the OC legal community through a month-long competition that drives team engagement, strengthens culture and elevates your firm's reputation.



Walk to Feed OC



## WHAT CORPORATE PARTNERS ARE SAYING

"Giving back isn't just the right thing to do—it strengthens the social fabric that supports employees, customers and neighbors. The Second Harvest team is professional, dedicated and deeply mission-driven. Every interaction reinforces the real, measurable difference they make every day in the lives of people across the community."

— Tamara Mlynarczyk, President of the Mazda Foundation (USA), Inc.

## Join a Community of Leading Companies\*

Your company will stand alongside a network of respected organizations committed to making a measurable difference in Orange County.

### \$100,000+ Corporate Impact Partners



### \$50,000+ Corporate Impact Partners



### \$25,000+ Corporate Impact Partners



\*Based on calendar year 2025

# Our Vision

An Orange County with  
food and nutritional  
security for all.

# Our Mission

In collaboration with our partners,  
we provide dignified, equitable  
and consistent access to nutritious  
food, creating a foundation for  
community health.

# Our Values

Integrity & Accountability  
People First  
Compassion  
Purpose Driven  
Stewardship

# Quick Links

## Volunteer

[feedoc.org/volunteer](https://feedoc.org/volunteer)

## Donate

[feedoc.org/donate](https://feedoc.org/donate)

## Virtual Food Drive

[yourfooddrive.org](https://yourfooddrive.org)

## Scan QR Code

To learn more about  
Second Harvest.



For more information on our Corporate Partnership Program,  
please contact us: 949.653.2900 [corporate@feedoc.org](mailto:corporate@feedoc.org)

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Federal Tax ID #32-0362611

Second Harvest Food Bank of Orange County, Inc. is a 501(c)(3) nonprofit organization.

[feedoc.org](https://feedoc.org)

