



## **Harvesters 34th Fashion Show & Luncheon**

*Wednesday, October 7, 2026*  
Segerstrom Center for the Arts

### Frequently Asked Questions

#### **HOW DO I UNDERWRITE?**

Please visit [www.feedoc.org/harvesters](http://www.feedoc.org/harvesters) to access our UW form which you can download/print/mail in a check. Or visit [www.feedoc.org/harvesters](http://www.feedoc.org/harvesters) to access our Online Underwriting link to underwrite online via credit card. For all checks mailed in, please email [Alise Gottschalk at Alise@FeedOC.org](mailto:Alise@FeedOC.org). so she can reserve your seat/spot on the waitlist (if applicable).

Second Harvest Food Bank of Orange County  
Attn: HARVESTERS  
8014 Marine Way, Irvine, CA 92618

*Please write "ATTN: Harvesters" on the envelope and check memo/note.*

#### **WHEN WILL I BE ABLE TO UNDERWRITE?**

Underwriting launches on Tuesday, June 9th, 2026.

#### **AM I GUARANTEED A SEAT IF I UNDERWRITE?**

Priority will be given on a first come, first served basis and depending on underwriting level.

#### **WILL I RECEIVE A REFUND IF I AM UNABLE TO ATTEND IN PERSON?**

No, underwriting donations are an immediately processed direct donation to Second Harvest Food Bank of Orange County

#### **DO I NEED TO RSVP?**

*Your underwriting donation is not a RSVP.*

Kindly submit your [RSVP here](#) by September 7, 2026. Please note that your RSVP form submission can be updated at any time. If you're not sure who your guest is yet, that's okay. If you'd like to note who else you might like to sit with at your luncheon table, please comment using the above form.

If the status of your attendance changes, please contact Alise Gottschalk at [Alise@FeedOC.org](mailto:Alise@FeedOC.org).

**CAN I UNDERWRITE CLOSER TO THE EVENT, LIKE IN SEPTEMBER?**

We are anticipating a sold-out event. It's recommended that you submit both your Underwriting and RSVP forms once underwriting launches in June 2026. However if you'd like to notify Harvesters that you will be underwriting, so that we may expect your check or credit card payment, please contact Alise Gottschalk at [Alise@FeedOC.org](mailto:Alise@FeedOC.org).

**WHEN WILL I KNOW THAT I AM GUARANTEED ATTENDANCE?**

It depends on how soon you underwrite and RSVP. Priority will be given on a first come, first served basis and depending on underwriting level. If necessary, Harvesters will offer a waitlist and will notify you as soon as possible.

**CAN I DONATE MY SEATS BACK? I WANT TO UNDERWRITE BUT DO NOT PLAN TO ATTEND.**

Yes, we hope you will attend. But if you are unable to, we would appreciate if you would consider donating your seats back to Harvesters, so we can continue to raise critical funds for Second Harvest Food Bank of Orange County.

**CAN I PURCHASE AN INDIVIDUAL TICKET TO THE EVENT?**

Harvesters does not sell individual tickets to the Fashion Show & Luncheon. We kindly suggest that if you'd like to attend, please consider underwriting. 100% of your underwriting donation goes directly to Second Harvest Food Bank of Orange County.

**HOW WILL I RECEIVE UPDATES REGARDING THE EVENT?**

We will keep you posted via our website [www.feedoc.org/harvesters](http://www.feedoc.org/harvesters), email, our Instagram @harvestersoc, and personal outreach.

**HOW MANY GUESTS CAN SIT AT A TABLE?**

Table seating will accommodate at least 8, and as many as 10-12, at some tables. We look forward to seating you with your guests and friends.

**WILL THERE BE A SILENT AUCTION?**

Yes, this year's silent auction will be 100% mobile and launch a week prior to the October 7 event. There will be a select group of items including South Coast Plaza luxury retailers,

travel and experiences, and the Opportunity Raffle prizes presented during the Champagne Reception hosted by Tiffany & Co.

### **HOW DO YOU PLAN TO DELIVER THE SILENT AUCTION GIFTS IF IT'S ALL MOBILE?**

We plan to deliver the silent auction items to the luncheon tables of the winning guests attending the event. We will also have a table outside of the event, near valet parking, to collect your winning items as you leave. All silent auction winners who aren't attending the event will be contacted shortly after the event to arrange pick up from Second Harvest Food Bank of Orange County.

### **IF I CAN'T ATTEND THE EVENT, CAN I STILL BID ONLINE?**

Yes. After you confirm your underwriting donation, you will receive an invitation to set up a silent auction mobile bidding account a few weeks prior to the event. You can also participate in Harvesters silent auction without underwriting. Please reach out to [Harvesters@FeedOC.org](mailto:Harvesters@FeedOC.org).

### **I HAVE SOMETHING I WOULD LIKE TO DONATE TO HARVESTERS SILENT AUCTION. WHO DO I CONTACT?**

Please refer to Harvesters' web page [www.feedoc.org/Harvesters](http://www.feedoc.org/Harvesters). There is a silent auction category where you can download and print a silent auction donation form to submit. Please email any questions to [Harvesters@FeedOC.org](mailto:Harvesters@FeedOC.org).

### **WHAT IS THE DRESS CODE?**

There is no dress code for Harvesters Fashion Show & Luncheon. Generally, guests are dressed fashionably and festive for the event. Denim is typically not worn.

### **WHAT CAN I EXPECT THE DAY OF THE EVENT?**

Harvesters 34th Annual Fashion Show & Luncheon takes place at 10:00am at Segerstrom Center for the Arts, 600 Town Center Drive, Costa Mesa, CA 92626. Once you've arrived at Valet, walk over to the entrance of the Renée & Henry Segerstrom Concert Hall, where you'll be greeted by Second Harvest Food Bank of Orange County team members.

Kindly check-in at the registration tables to receive your Fashion Show & Luncheon seating and Silent Auction personal bidding link. If you haven't registered for our Silent Auction, event support team members will be present to support you. Our Silent Auction and Opportunity Raffle is entirely mobile, cash is not accepted.

After checking-in, head inside of the Concert Hall for photos and then go upstairs to the Tiffany & Co Champagne Reception to enjoy beverages, lite bites, and browse the silent auction and opportunity raffle items.

At 11:30 a.m., the Fashion Show presented by South Coast Plaza will take place at UC Irvine Langson Orange County Museum of Art. Immediately following the Fashion Show, all guests will walk to the Concert Hall Lobby for a three-course gourmet lunch served with wine.

### **I AM UNABLE TO ATTEND THE EVENT – HOW CAN I SUPPORT SECOND HARVEST FOOD BANK?**

- Donate Online
  - o Every dollar helps provide the equivalent of three meals. Donate online [here](#) to help feed OC community members in need.
- Start a Virtual Food Drive
  - o Second Harvest's Virtual Food Drives make it easy to help Orange County families in need and make a difference in our community. Click [here](#) to start your own virtual food drive.
- Volunteer at Second Harvest's Farms or Distribution Center
  - o Harvest fresh produce from the farms or help process nutritious food to Second Harvest's Partner Network and the communities they feed.
    - [Volunteer at SHFB Farm Programs](#)
    - [Volunteer at SHFB's Distribution Center](#)
    - Stay Connected
      - o [Join 'The Food Bank Beet' Mailing List](#)

### **WHAT IS HARVESTERS AND HOW DO I GET INVOLVED?**

Harvesters is an independent volunteer organization of committed and philanthropic women. Harvesters was co-founded in 1992 by Jill Johnson-Tucker and Jennifer Van Bergh who saw the need to raise awareness and funds for Second Harvest Food Bank of Orange County. In addition to the annual Fashion Show & Luncheon, Harvesters supports Second Harvest Food Bank of Orange County by offering volunteer assistance at food sorting and partner distribution events along with the development of original programming. Since the group's inception, Harvesters have netted over \$20 million to help provide food and nutritional security for our community.

Membership in Harvesters is by invitation only, please email [harvesters@feedoc.org](mailto:harvesters@feedoc.org) to learn more.