

WALK TO FEED OC

Sponsorship Levels & Benefits

Saturday, April 18, 2026 • Tanaka Farms in Irvine

Presented by:



BENEFITS	 PRESENTING SOLD OUT \$50,000	 NOURISHING \$25,000	 HARVESTING \$15,000	 GROWING \$10,000	 SEEDING \$5,000
EVENT EXPOSURE:					
Opening Ceremony presence	Speaker opportunity on stage	Speaker opportunity on stage	Name recognition	Name recognition	Name recognition
Company opportunity for check presentation on stage with media photo opportunity	•	•			
Company logo on game booth	•	•	•		
Corporate banner placed with optimum visibility, provided by SHFB	•	•	•	•	•
Company logo on step-and-repeat	•	•	•	•	•
Placement of sponsor booth (staffed by sponsor) with opportunity to pass out pre-approved promotional materials	Premier placement	Premier placement	Optimum placement	•	•
Personalized set up of team page and team communications	•	•	•	•	•
CORPORATE NAME & LOGO EXPOSURE:					
Social media mentions	4	3	2	2	1
Logo placement on commemorative Walk to Feed OC t-shirt	Prominent	Prominent	•	•	•
Logo recognition on Second Harvest website	•	•	•	•	•
Recognition in Second Harvest annual report	•	•	•	•	
Recognition in one newsletter	•	•	•		
Recognition in OCBJ ad	Logo	Logo	Company name		
Recognition on Second Harvest truck wrap	•				



For more information on sponsorships, contact Megan Hunker at 949-208-3187 or Megan@feedOC.org.



SECOND
HARVEST
FOOD
BANK
ORANGE COUNTY

WALK TO FEED OC 2026



Join us for the Fourth Annual Walk to Feed OC.

Walk to Feed OC is a free 1.5-mile fundraising event that brings together businesses committed to building a stronger, healthier Orange County. Rally your team around a meaningful cause, which provides equitable, consistent access to nutritious food to those in need. With a goal of raising \$300,000, the Walk will help provide the equivalent of nearly 120,000 bags of groceries to community members through our almost 400 distribution sites in our Partner Network.

Sponsor, form a team, or encourage employee fundraising to promote your brand as a caring company and provide a foundation for community health. To learn more or get involved, contact Megan Hunker at megan@feedoc.org.

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7:30am: Check-in

8:30am: Opening Ceremonies

8:45am: Walk Begins

FeedOC.org/Walk



Walk to Feed OC is proudly presented by The Kroger Co.
Zero Hunger Zero Waste Foundation | Ralphs Food4Less.

