

# WALK TO FEED OC

## Sponsorship Levels & Benefits

Saturday, April 18, 2026 • Tanaka Farms in Irvine

Presented by:



BENEFITS	PRESENTING \$50,000 SOLD OUT	NOURISHING \$25,000	HARVESTING \$15,000	GROWING \$10,000	SEEDING \$5,000
<b>EVENT EXPOSURE:</b>					
Opening Ceremony presence	Speaker opportunity on stage	Speaker opportunity on stage	Name recognition	Name recognition	Name recognition
Company opportunity for check presentation on stage with media photo opportunity	•	•			
Company logo on game booth	•	•	•		
Corporate banner placed with optimum visibility, provided by SHFB	•	•	•	•	•
Company logo on step-and-repeat	•	•	•	•	•
Placement of sponsor booth (staffed by sponsor) with opportunity to pass out pre-approved promotional materials	Premier placement	Premier placement	Optimum placement	•	•
Personalized set up of team page and team communications	•	•	•	•	•
<b>CORPORATE NAME &amp; LOGO EXPOSURE:</b>					
Social media mentions	4	3	2	2	1
Logo placement on commemorative Walk to Feed OC t-shirt	Prominent	Prominent	•	•	•
Logo recognition on Second Harvest website	•	•	•	•	•
Recognition in Second Harvest annual report	•	•	•	•	
Recognition in one newsletter	•	•	•		
Recognition in OCBJ ad	Logo	Logo	Company name		
Recognition on Second Harvest truck wrap	•				



For more information on sponsorships, contact Megan Hunker at 949-208-3187 or [Megan@feedOC.org](mailto:Megan@feedOC.org).



SECOND  
HARVEST  
FOOD  
BANK  
ORANGE COUNTY

# WALK TO FEED OC 2026



## Join us for the Fourth Annual Walk to Feed OC.

Walk to Feed OC is a free 1.5-mile fundraising event that brings together businesses committed to building a stronger, healthier Orange County. Rally your team around a meaningful cause, which provides equitable, consistent access to nutritious food to those in need. With a goal of raising \$300,000, the Walk will help provide the equivalent of nearly 120,000 bags of groceries to community members through our almost 400 distribution sites in our Partner Network.

**Sponsor, form a team, or encourage employee fundraising** to promote your brand as a caring company and provide a foundation for community health. To learn more or get involved, contact Megan Hunker at [megan@feedoc.org](mailto:megan@feedoc.org).

Walk to Feed OC is proudly presented by The Kroger Co.  
Zero Hunger Zero Waste Foundation | Ralphs Food4Less.

THE KROGER CO.  
ZERO HUNGER  
ZERO WASTE  
FOUNDATION

 **Ralphs**

 **Food4Less**

**Saturday, April 18, 2026**  
**Tanaka Farms in Irvine**

**7:30am: Check-in**  
**8:30am: Opening Ceremonies**  
**8:45am: Walk Begins**  
**FeedOC.org/Walk**

