



COMMUNITY INSIGHTS ON LINK2FEED

Community Insights on Link2Feed (L2F) is a system that securely stores neighbor data in real-time provided to your organization at no-cost.

The objective of this program is to standardize data collection and distribution for our partners to improve the quality of service provided, to gain insights on the community we serve, and to power our efforts moving forward to fight to end hunger in Orange County.

WHAT YOU NEED TO KNOW:

1

Insights about the people we serve

Community Insights provides real-time, accurate, unduplicated counts. The data gives our partners and us as a Food Bank better insights to the needs of our community and how we can better serve.



Fast and easy

The information collected from neighbors is efficiently captured quickly in an easy-to-use web-based software, accessible on virtually any device!

2

3

Private and secure

Private client data stays with the partners that serve them. Reports are anonymous and show aggregate statistical data about our communities, not individuals.

