



# WALK TO FEED OC 2025

Saturday, March 15, 2025  
Tanaka Farms in Irvine

## Sponsorship Opportunities

Second Harvest Food Bank invites the community to **Walk to Feed OC** at Tanaka Farms in Irvine on Saturday, March 15, 2025. This third annual, free event will bring together people from all walks of life to help raise funds and awareness about nutritional and food insecurity in Orange County. Held during National Nutrition Month, Walk to Feed OC encourages families, companies, and community groups to lace up your walking shoes and come together in a beautiful outdoor setting right here in Irvine. We invite you to join our mission to provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health in Orange County.

Only one Presenting Sponsorship available

### BENEFITS

#### EVENT EXPOSURE:

- Opening Ceremony presence
- Company opportunity for check presentation on stage with media photo opportunity
- Corporate banner placed with optimum visibility (*provided by sponsor*)
- Company logo on step-and-repeat
- Placement of sponsor booth (*staffed by sponsor*) with opportunity to pass out pre-approved promotional materials
- Company branded teardrop flags or other pre-approved inflatable signage or branded item (*provided by sponsor*)
- VIP parking event day for 10 spots

#### CORPORATE NAME & LOGO EXPOSURE:

- Recognition on marketing materials
- Social media posts
- Logo placement on commemorative Walk to Feed OC t-shirt
- Logo recognition on Second Harvest website
- Recognition in Second Harvest annual report
- Recognition in one newsletter
- Recognition in OCBJ ad
- Recognition on Second Harvest truck wrap
- Personalized volunteer team and tour opportunity at Harvest Solutions Farm or Distribution Center
- Special offsite volunteer opportunity at Second Harvest partner site

	 PRESENTING SPONSOR \$50,000	 NOURISHING \$25,000	 HARVESTING \$15,000	 GROWING \$10,000	 SEEDING \$5,000
Speaker opportunity on stage	●	●	●	●	●
●	●	●	●	●	●
●	●	●	●	●	●
Premier placement	●	●	●	●	●
(4)	(4)	(3)	(2)	(1)	
●	●	●	●	●	
Company logo plus press releases	Company logo plus press releases	Company logo	Company logo	Company name	
(4)	(3)	(2)	(2)	(1)	
Prominent	Prominent	●	●	●	
●	●	●	●	●	
●	●	●	●	●	
●	●	●	●	●	
Logo	Logo	Company name	●	●	
●	●	●	●	●	
●	●	●	●	●	
●	●	●	●	●	

Questions? Email us at [Walk@FeedOC.org](mailto:Walk@FeedOC.org)