

Bring Awareness to the Campaign

- Share your support of Food From The Bar with your team and network by putting the campaign on your digital calendars, newsletters, website, etc.
- Share **why** your company is supporting the campaign this year and keep the need in the community front of mind by sharing the information in the FFTB Overview flyer.
- Set a fundraising goal for your team and communicate it clearly with everyone. Keep them updated on your progress throughout the campaign and challenge them to meet or exceed your goal.

Recruit Supportive Help from Your Team

“Strength in numbers” definitely applies to this campaign! Have a few of your colleagues help engage your office to support your efforts. Recruiting additional leaders within your office will help bring creativity to engaging your employees and will create additional sounding boards to echo throughout your office.

How will your office get involved? Align your engagement activities with your workplace culture and use your in-house resources for ideas.

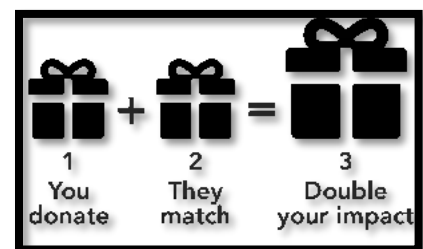


Offer a company match

If your office has an employee giving/company match program already set in place, remind your employees to utilize this program.

If your company does not have a built-out matching program, offer a simple company match goal for your office.

For example: Challenge your office to raise \$2,000 and offer to match their raised funds up to \$2,000. Now your office is contributing \$4,000 as a team effort! This match can come from corporate or senior leadership.



Let's do some FUNdraising!

Take the time to engage your staff with fun activities! If any of these ideas interest you, feel free to modify to make it appropriate for your office.

Create No-Cost Auction Opportunities

- Paid days off

- Office or job swap for a day
- Premium office parking: Raffle off the best parking spots in the office lot!
- Donated talents of co-workers (a lesson in field of expertise, home-cooked dinner, musical serenade, drawing or photography)
- Company tickets to Angels, Ducks, Disneyland, Knotts Berry Farm, etc. –this can also apply to any employees that have season tickets and want to offer up a day to raffle off
- Right to bring your pet to work for a day
- A selfie with the person of your choice at the office

Issue Fun Challenges

- **Office competition:** Encourage or organize a competition between departments, practice group or floors for the most donations
 - You can challenge to see who has the *most donors* or who *raises the most!*
- **Jeans Day:** Donors allowed to wear jeans on designated days. If your office has a policy about dressing business-professional during the week, offer employees the option to wear jeans on Friday for a \$10 donation.
- **Sports jersey swap:** Pay to have ardent fan wear a rivalry team's jersey.

Additional Ideas

- **Donut Day:** Did you know that Krispy Kreme sells doughnuts at a discounted price if they're going to be resold at a charity event? Order some and sell them to your colleagues at the recommended retail price. You can donate the difference to charity. <https://www.krispykreme.com/fundraising/home>
- **Office Breakfast:** If people are moaning about the 8am meeting you have all been booked into, seize the opportunity for some fundraising! Use the office kitchen to cook up some bacon sandwiches (and a vegetarian alternative) then offer them up to your colleagues for a set donation. Subtract the cost of the ingredients from whatever you raise, then give the rest to charity. Consider having leadership serve the food.
- **50/50 Raffle:** The beauty of the 50/50 raffle is that it can happen anywhere - a sporting game, over lunch, or during a fundraiser. Purchase a roll of tickets in bulk so that you can run this fundraiser every time you have supporters gathered together.



- **Wall of Wine:** Have leadership donate bottles of wine, including a couple of high value bottles. Bag the wines and display them on a table. Employees purchase tickets for \$15 and get to select one of the bottles of wine.
- **Lunch Time Meals:** Sponsor a lunch of spaghetti, chili, barbecue or another favorite food. Charge a flat fee for all you can eat, enough to cover expenses and a small contribution.
- **Balloon Pop:** Fill a room with balloons, hide prizes inside a select few, and sell push pins to eventgoers for a chance to “pop for prizes.”
- **Food Truck Rodeo:** You simply need a parking lot, a permit, and a handful of local food trucks willing to attend. Charge for entrance, and the food trucks can still charge their normal prices inside.
- **Coin Collection Containers:** Have employees bring their spare change to be put into jars around the office! Can be used as a competition in which each team has their own coin jar.
- **Coffee Donation:** For every cup of coffee drank in the office, donate a set price to the fund jar.
- **Paid Day Off:** Give employees a paid day off and ask in return that they donate some of their day's pay.

