



SECOND  
HARVEST  
FOOD  
BANK  
ORANGE COUNTY

# Press Kit



# THE NEED IN ORANGE COUNTY



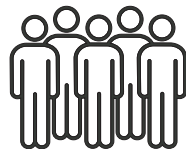
## OUR WORK FIGHTING FOOD INSECURITY IS NOT DONE

Feeding America is a nationwide network of 200 food banks of which Second Harvest is a member. The organization released the latest statistics on food insecurity in America, and these staggering numbers prove our work at Second Harvest continues to be critical for the health and well-being of everyone in Orange County.



267,000

PEOPLE IN ORANGE COUNTY  
ARE FOOD INSECURE



1 IN 12

INDIVIDUALS IS FOOD  
INSECURE



64,000

CHILDREN IN ORANGE  
COUNTY ARE FOOD INSECURE

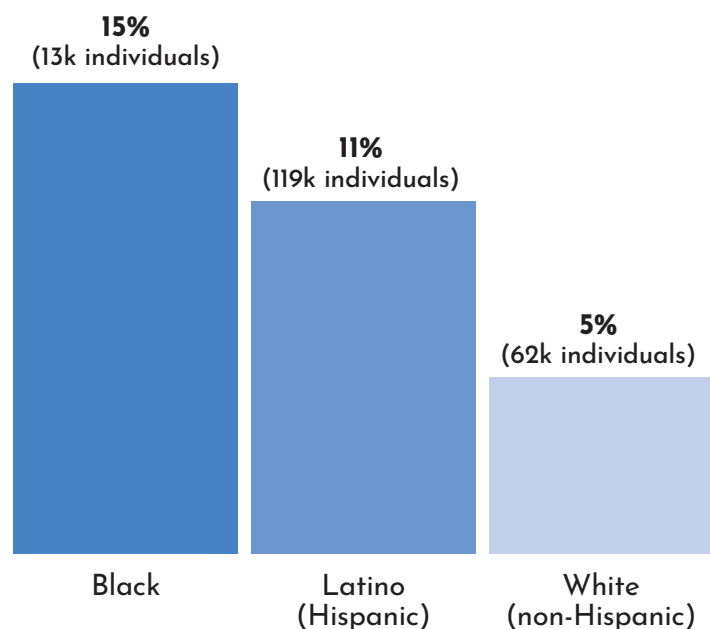


1 IN 11

CHILDREN IS FOOD  
INSECURE

## FOOD INSECURITY RATES IN ORANGE COUNTY BY RACE/ETHNICITY

Food insecurity rates in Orange County are highest in communities of color - 15% of Blacks are food insecure and 11% of Latinos, versus 5% of Whites. The largest number of food-insecure individuals are in the Latino population (119,000 people).



As of June 30, 2023; Calendar Year 2021; Source: <https://map.feedingamerica.org/county/2021/overall/california/county/orange>



# SECOND HARVEST AT A GLANCE



**SECOND HARVEST FOOD BANK WAS FOUNDED IN 1983** as the Food Distribution Center by the Council of Orange, Society of St. Vincent de Paul. In 1997, the food bank was rebranded and named Second Harvest Food Bank of Orange County. Second Harvest moved from its location in Orange to Irvine 10 years later. We serve the Orange County community and distribute nutritious food through a network of partners and pantries throughout the county. They include houses of worship, schools, after-school programs, colleges and universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities.

## ► OUR VISION

An Orange County with food and nutritional security for all.

## ► OUR MISSION

In collaboration with our partners, we provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health.

## ► OUR VALUES

Integrity & Accountability,  
People First, Compassion,  
Purpose Driven, Stewardship

## WAYS TO GIVE

- Volunteer
- Give a Gift
- Host a Virtual Food Drive
- Donate Cryptocurrency, Stocks, by IRA Rollover or through Legacy Gifts



## ► OUR TEAM

Led by CEO Claudia Bonilla Keller, Second Harvest has 95 employees and is a member of the Feeding America network.

## ► FACILITIES & FLEET

Second Harvest is located in Irvine on 6.5 acres. The 108,000-sq-foot **DISTRIBUTION CENTER** includes 14,550 square feet of cold storage including two cold docks. Our **FLEET** includes box trucks, tractors and 28'-53' trailers. Located 3.6 miles away from the Food Bank, **HARVEST SOLUTIONS FARM** was launched in August 2021. Since its founding, the 40+ acre farm has allowed us to harvest more than 3.7 million pounds of nutrient-dense produce.



## WE SOURCE FOOD FIVE WAYS

1

### PURCHASING

nutritious food in bulk

2

### ACQUIRING

large volume donations from major food manufacturers and distributors

3

### RESCUING FOOD

donations collected from grocery stores

4

### RECEIVING ASSISTANCE

from federal and local government

5

### GROWING

our own produce at Harvest Solutions Farm

As of June 30, 2023

8014 Marine Way, Irvine, CA 92618-2235 • 949.653.2900 • @SHFBOC  
Federal Tax ID #32-0362611

DONATE AT [FEEDOC.ORG](https://FEEDOC.ORG)



# HOW THE FOOD BANK WORKS

## SOURCES AND DESTINATIONS



**WE SUPPLY MILLIONS OF POUNDS OF FOOD** from five primary sources to houses of worship, schools, after-school programs, colleges & universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities. Only with their help are we able to reach those facing food insecurity by:



**PURCHASING**  
nutritious food  
in bulk



**ACQUIRING**  
large volume  
donations from major  
food manufacturers  
and distributors



**RESCUING FOOD**  
donations collected  
from grocery stores



**RECEIVING  
ASSISTANCE**  
from federal and  
local government



**GROWING**  
our own produce  
at Harvest  
Solutions Farm



**HOUSES OF  
WORSHIP**



**SCHOOLS**



**AFTER-  
SCHOOL  
PROGRAMS**



**COLLEGES &  
UNIVERSITIES**



**SENIOR  
CENTERS**



**SHELTERS  
FOR THE  
UNHOUSED**



**SOUP  
KITCHENS**



**TRANSITIONAL  
HOUSING  
FACILITIES**

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# OUR IMPACT IN FISCAL YEAR 2023

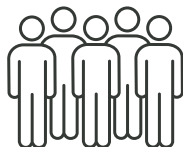


## SERVING INDIVIDUALS THROUGHOUT ORANGE COUNTY



36.3M

POUNDS OF  
FOOD DISTRIBUTED



393,000

PEOPLE SERVED PER  
MONTH ON AVERAGE



130,000

CHILDREN SERVED  
PER MONTH ON AVERAGE



78,000

SENIORS SERVED  
PER MONTH ON AVERAGE

## PROVIDING FOOD THROUGH 294 PARTNERS AT 362 DISTRIBUTION SITES, INCLUDING:



6

PERMANENT  
SCHOOL PANTRIES



42

AFTER-SCHOOL &  
SUMMER PROGRAMS



74

MOBILE SCHOOL  
PANTRIES



58

SENIOR-SERVING  
LOCATIONS



17

COLLEGE PANTRIES

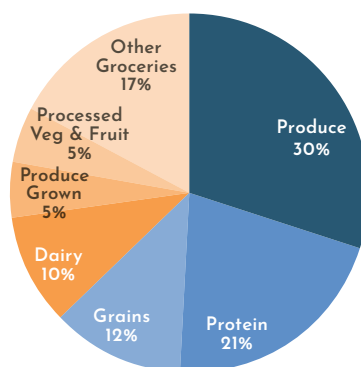
## DID YOU KNOW?

### IN FY 2023...

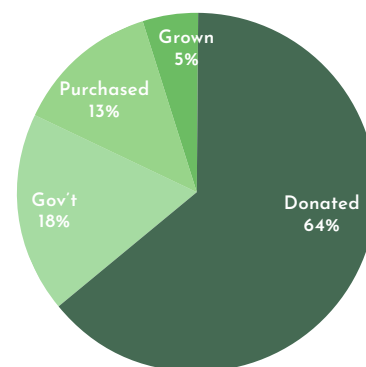
- Almost **2.1 million pounds** of nutritious produce, equivalent to 59 truckloads, was harvested at Harvest Solutions Farm.
- Our trucks and drivers traveled **199,000 miles**, almost eight times around the globe.
- We purchased almost **646,000 dozen eggs**—enough to make a 3-egg omelet for 2.6 million people.

## FOOD DISTRIBUTED

### BY TYPE



### BY SOURCE



As of June 30, 2023

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Harvest Solutions Farm is an innovative component of Second Harvest's strategy to provide food and nutritional security for all in Orange County. With Harvest Solutions Farm, we have strengthened operations and paved the way for a new focus on pursuing planned nutrition based on consistent access to fresh protein, produce and dairy—rather than relying on situational nutrition driven solely by donations. Our business model now focuses on the weekly purchase, bulk donation, and now **harvesting** of nutritious food.

Harvest Solutions Farm allows Second Harvest to mitigate challenges like rising food prices and supply chain disruptions. The Farm's location, just 3.6 miles from the Food Bank, greatly reduces the number of miles trucks drive to deliver ultra-fresh produce to our distribution center and thereby reduces the environmental impact. And, it drastically cuts the time from "farm to plate," providing children, families and seniors in our community with consistent access to the nutrient-dense food that can set them up for success in school, at work, and in life.



## The Details

Farm Launch: August 2021

Partners: Solutions for Urban Agriculture, led by A.G. Kawamura, Board Chairman and former Secretary of the California Department of Food and Agriculture; and University of California South Coast Research & Extension Center (SCREC).

Location: The Farm is located at SCREC, a 100+ acre agricultural research center in Irvine. The availability of fields for use by Second Harvest Food Bank for Harvest Solutions Farm is based on SCREC's research projects and is revisited semi-annually. Throughout the year, Harvest Solutions Farm encompasses up to 40 acres.

Crop Selection: Crops are selected for Harvest Solutions Farm based on several considerations including: soil and weather, availability, partner network interest, wide appeal among various cultures and ethnicities, and availability from bulk donation sources.

Crops:

- First planting in August 2021: 26,000 cabbage transplants
- Fall/Winter – Cabbage, broccoli, broccolini, cauliflower and spaghetti squash
- Spring/Summer – Zucchini, bell peppers, watermelon, honeydew melon, yellow squash and green beans

Volunteer Support: Volunteers are key to the success of Harvest Solutions Farm.

- Volunteer shifts are open to participants 7+ years of age (volunteers 7-17 years old must be accompanied by an adult chaperone)
- Volunteer shifts are generally 7:30-11:00am Tuesday through Saturday. During daylight saving time, Tuesday shifts move to 4:00-6:00pm.
- Volunteer activities include planting, weeding and harvesting.
- To date, we have averaged 170 volunteers per week.

*"I love volunteering at Harvest Solutions Farm because I love being outside. It's nice to be outdoors in the quiet and experience the peacefulness of the farm. And it's an opportunity to see first-hand how our efforts are going toward feeding people with every piece of produce we harvest." -Steve Z.*

## The Impact

**Total Pounds:** Since the project began, we have harvested almost **5 million pounds** of produce for the community.

### Harvest By Season in FY23:

#### **Spring/Summer Harvest (lbs.)**

Bell Peppers	127,128
Green Beans	97,132
Watermelons	617,754
Yellow Squash	83,232
Zucchini	278,264
Subtotal	1,203,510

#### **Fall/Winter Harvest (lbs.)**

Broccoli	92,685
Broccolini	43,501
Cabbage	469,889
Cauliflower	252,023
Spaghetti Squash	10,681
Subtotal	868,779

Total FY23

2,072,289

**Partner Distribution:** Produce from Harvest Solutions Farm is distributed to our network of over 300 partner sites throughout Orange County.

## The Future

We will continue to cultivate crops that are used frequently in the community, and we will look to diversify our selection of produce as the project progresses. We are continuing to market our volunteer opportunities to audiences. We hope to inspire other food banks across the nation to use this model as a blueprint for providing fresh, nutritious produce to local communities.





# VOLUNTEER OPPORTUNITIES



## FARM PROGRAMS

Join us as we plant, harvest, weed and maintain the fields of **Harvest Solutions Farm** and the grow boxes at **Founders Farm**, both located just down the road from the Food Bank in Irvine. These are outdoor opportunities.

Harvest Solutions Farm shifts can accommodate groups of up to 70 people.

Volunteer shifts\*:

- Harvest Solutions Farm: Tuesday – Saturday
- Founders Farm: Tuesday and Friday

Welcoming ages 7+ with a registered adult chaperone.\*

*\*Visit [feedoc.org/volunteer](https://feedoc.org/volunteer) for shift times & volunteer waivers.*



## DISTRIBUTION CENTER

Volunteer at our Distribution Center at 8014 Marine Way in Irvine. Participants assist in a variety of projects, including processing nutritious food to be distributed to our community Partner Network and loading Park-It Market, our mobile market, with items such as fresh produce, non-perishable goods and other supplies needed for the distribution.

Welcoming ages 13+ with a registered adult chaperone.\*

Volunteer shifts\* are Monday-Friday

*\*Visit [feedoc.org/volunteer](https://feedoc.org/volunteer) for shift times & volunteer waivers.*



For more information, please visit [feedoc.org/volunteer](https://feedoc.org/volunteer) or scan the QR code. With questions, please contact us at [volunteer@feedoc.org](mailto:volunteer@feedoc.org).



**VOLUNTEER**



# 2024 CORPORATE PARTNERSHIP OPPORTUNITIES



## EMPLOYEE VOLUNTEERING & TEAM BUILDING

**Provide a positive and meaningful volunteer opportunity for your employees by volunteering with Second Harvest!** Volunteer shifts often involve individuals working in teams, encouraging collaboration while making a positive impact on the community. According to a recent study, **74% of employees experience increased job satisfaction when their employers provide volunteer opportunities that impact the community.**

(Source: 2016 Cone Communications Employee Engagement Study)

**Farm Programs** – Plant, harvest, weed and maintain the fields of **Harvest Solutions Farm** and the grow boxes at **Founders Farm** in Irvine (ages 7+).

Volunteer shifts\*:

- Harvest Solutions Farm: Tuesday – Saturday
- Founders Farm: Tuesday and Friday



**Distribution Center (DC)** – Assist in a variety of projects in our Irvine DC that help us process food to send out to the community (ages 13+).

Volunteer shifts\* are Monday – Friday

\*Shift times vary and are shown on our website.



Visit [feedoc.org/volunteer](https://feedoc.org/volunteer) or scan the QR code for current schedule and more information. Contact [Volunteer@feedoc.org](mailto:Volunteer@feedoc.org) for questions.



## EVENT SPONSORSHIP



**Food From The Bar (FTTB)**  
*June 1 – June 30, 2024*

A friendly month-long competition within the OC legal community, FTTB allows employees to connect while making an impact. Support this competition with your office by sponsoring, raising funds and volunteering.



**"No Lunch" Lunch**

*Thursday, November 21, 2024*

Our signature annual event brings together the community for a delicious soup and bread lunch. Together we reflect and celebrate gratitude in your partnership, as well as look toward the year ahead.



**Walk to Feed OC**

*Saturday, March 15, 2025*

Support our third annual walk event by sponsoring and/or signing up your company as a team and inviting staff and family members to join the walk and make an impact on the community.

# 2024 CORPORATE PARTNERSHIP OPPORTUNITIES (continued)



## ADDITIONAL OPPORTUNITIES



**Second Harvest Tour** – Get a behind-the-scenes look at our 108,000-square-foot Distribution Center or the Farm Programs – the 40-acre Harvest Solutions Farm and Founders Farm. Hosted tours allow you to see how your support impacts the community.

**Employee Lunch & Learn** – Invite a Second Harvest representative to visit your office, in-person or virtually, to facilitate a 1-hour educational meeting to share an overview about how food banking works and explore how your team can get involved.



**Your Corporate Foundation** – If your company has a corporate foundation, consider introducing Second Harvest to explore how supporting the Food Bank will align with your foundation's mission and values.

**Employee Giving & Employer Matching** – Many employers encourage employees to support their favorite causes by matching their donations. If your company has an employee giving program, let's connect to see how we can partner together and make Second Harvest a favorite nonprofit among your employees!



**Virtual Food Drive (VFD)** – *YourFoodDrive.org*  
VFD is an online fundraising platform that provides your employees a way to tap into their social network to raise funds to support our mission. Through our online fundraising platform, VFDs are user-friendly and a great way to get the whole office involved – you can even make it a friendly competition!

**Second Harvest's Associates Board** – Consider nominating an executive or leader to serve on the Second Harvest Associates Board.

**TOP  
WORK  
PLACES  
2023**

THE ORANGE COUNTY  
**REGISTER**

Second Harvest Food Bank of  
Orange County is a 2023 Top  
Workplace!

# VIRTUAL FOOD DRIVE

## OVERVIEW



### What is a Virtual Food Drive?

A Virtual Food Drive is a fundraising platform that provides an opportunity to engage your employees, colleagues, friends, and family while helping to provide nutritious food for children, families and seniors in Orange County.

Skip the store with a Virtual Food Drive! This is an easy and convenient web-based tool that allows everyone to participate, regardless of location. Virtual Food Drive donations support Second Harvest's efforts including bulk food purchasing, operations, programming, and more.

### Why Support a Virtual Food Drive?

Second Harvest Food Bank's Virtual Food Drives make it easy to help Orange County families in need and make a difference in our community. You can join us in making sure that all who need our help can access healthy food. With just a few clicks, you can help Second Harvest in our vision of an Orange County with food and nutritional security for all.

### Example of How Your Support Helps

By supporting a Virtual Food Drive, you are helping to provide food for families like Kimberly's. Kimberly's family is among those we serve. Kimberly, a Vanguard University student, has turned to the school's pantry for food assistance, both for herself and her family.



*"Not having access to food has been very difficult. College students shouldn't have to worry about what they're going to eat. They should be thinking about finishing assignments and studying for their exams."*

– Kimberly

### Learn more!

Visit <https://feedoc.org/get-involved/#food-drive> or point your phone's camera at the QR code to the right. Or email us at [yourfooddrive@feedoc.org](mailto:yourfooddrive@feedoc.org).



Note: Items on the Virtual Food Drive page and pictured here are representative of food Second Harvest purchases using Virtual Food Drive funds to provide food to people experiencing food-insecurity.

For media inquiries, please contact us at  
[communications@feedoc.org](mailto:communications@feedoc.org) or (949) 653-2900.



03-2024