

# Corporate Toolkit







## 2023 CORPORATE ENGAGEMENT OPPORTUNITIES



### **VOLUNTEER**

Harvest Solutions Farm (HSF) – Plant, harvest, weed and maintain the fields on the HSF located off-site in Irvine. Welcoming ages 7+ with adult chaperone.

Volunteer shifts: Tues. – Sat.; times vary and are available on our website.

**Distribution Center (DC)** – Assist in a variety of projects that help us process food to send out to our community. Welcoming ages 13+ with adult chaperone.

#### Volunteer shifts:

- M/W/Th 8:30-11:30am and 12:30-3:30pm
- Tu & F 8:30-11:30am





Visit <u>feedoc.org/volunteer</u> for current schedule and more information. Contact Volunteer@feedoc.org for any questions.

"Fluor volunteers value the hands-on experience and the deeper connection it brings to help Second Harvest provide critical food assistance, while fulfilling Fluor's commitment to feeding the hungry and building a better world."

— DeeDee Rosenthal, Community Relations Manager

### **EVENT SPONSORSHIP**



Food From The Bar June 1 – June 30, 2023

Do you work in the OC legal community? Support this monthlong friendly competition with your office by sponsoring, raising funds and volunteering to help raise awareness to provide nutritious food for people in need in OC.



Walk to Feed OC Saturday, September 9, 2023

Support Second Harvest's second annual walk event by sponsoring and/or signing up your company as a team and inviting staff and family members to join the walk.



"No Lunch" Lunch Tuesday, November 21, 2023

Our signature annual event where we come together as a community to reflect on our work from the previous year, as well as look ahead to the year before us.

### **2023 CORPORATE ENGAGEMENT**

### **OPPORTUNITIES (continued)**



### ADDITIONAL OPPORTUNITIES





Virtual Food Drive (VFD) – YourFoodDrive.org Hosting a VFD is one of the best ways to make an impact on the community. Through our online fundraising platform, VFDs are user-friendly and a great way to get the whole office involved – you can even make it a friendly competition!

**Tour Second Harvest** – Get a behind-the-scenes look at our facility and operations to see how your support makes a difference in the community.

**Lunch & Learn** – Invite a Second Harvest representative to visit your office or Zoom meeting to share an overview and updates about the work Second Harvest is doing in the community, and how your team can get involved.

Introduction to Your Corporate Foundation – If your company has a corporate foundation, consider introducing Second Harvest to learn how your foundation can get engaged with the community.

Introduction to Employee Giving/Corporate

Matching Contact – If your company has an employee giving program, let's connect to see how we can partner together!

**Second Harvest's Associates Board** – Consider nominating a young executive for service on our Associates Board.





### SECOND HARVEST AT A GLANCE



**SECOND HARVEST FOOD BANK WAS FOUNDED IN 1983** as the Food Distribution Center by the Council of Orange, Society of St. Vincent de Paul. In 1997, the food bank was rebranded and named Second Harvest Food Bank of Orange County. Second Harvest moved from its location in Orange to Irvine 10 years later.

We serve the Orange County community and distribute nutritious food through a network of partners and pantries throughout the county. They include houses of worship, schools, after-school programs, colleges and universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities.

### **OUR VISION**

An Orange County with food and nutritional security for all.

#### **OUR MISSION**

In collaboration with our partners, we provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health.

### **OUR VALUES**

Integrity & Accountability, People First, Compassion, Purpose Driven, Stewardship

### **WAYS TO GIVE**

- Volunteer
- · Give a Gift
- · Host a Virtual Food Drive
- Donate Cryptocurrency, Stocks, by IRA Rollover or through Legacy Gifts

### **OUR TEAM**

Led by CEO Claudia Bonilla Keller, Second Harvest has 95 employees and is a member of the Feeding America network

#### ▶ FACILITIES & FLEET

Second Harvest is located in Irvine on 6.5 acres. The 108,000-sq-foot **DISTRIBUTION CENTER** includes 14,550 square feet of cold storage including two cold docks. Our **FLEET** includes box trucks, tractors and 28'-53' trailers. Located 3.6 miles away from the Food Bank, **HARVEST SOLUTIONS FARM** was launched in August 2021. Since its founding, the 40+ acre farm has allowed us to harvest more than 3.7 million pounds of nutrient-dense produce.

## WE SOURCE FOOD FIVE WAYS

## PURCHASING

nutritious food in bulk

### 2 ACQUIRING

large volume donations from major food manufacturers and distributors

### 5 RESCUING FOOD

donations collected from grocery stores

4
RECEIVING ASSISTANCE
from federal and local government

### 5 GROWING

our own produce at Harvest Solutions Farm











# OUR IMPACT IN FISCAL YEAR 2023

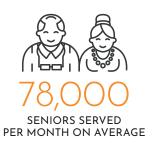


## SERVING INDIVIDUALS THROUGHOUT ORANGE COUNTY









## PROVIDING FOOD THROUGH 294 PARTNERS AT 362 DISTRIBUTION SITES, INCLUDING:



PERMANENT SCHOOL PANTRIES



AFTER-SCHOOL &
SUMMER PROGRAMS



MOBILE SCHOOL PANTRIES



58 SENIOR-SERVING LOCATIONS



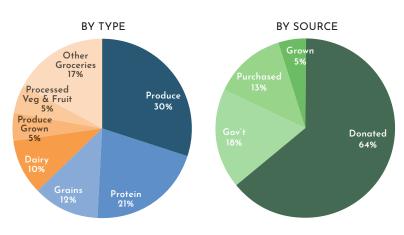
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COLLEGE PANTRIES

### **DID YOU KNOW?**

### IN FY 2023...

- Almost 2.1 million pounds of nutritious produce, equivalent to 59 truckloads, was harvested at Harvest Solutions Farm.
- Our trucks and drivers traveled 199,000 miles, almost eight times around the globe.
- We purchased almost 646,000 dozen eggs—enough to make a 3-egg omelet for 2.6 million people.

### **FOOD DISTRIBUTED**



As of June 30, 2023



# THE NEED IN ORANGE COUNTY



### **OUR WORK FIGHTING FOOD INSECURITY IS NOT DONE**

Feeding America is a nationwide network of 200 food banks of which Second Harvest is a member. The organization released the latest statistics on food insecurity in America, and these staggering numbers prove our work at Second Harvest continues to be critical for the health and well-being of everyone in Orange County.









## FOOD INSECURITY RATES IN ORANGE COUNTY BY RACE/ETHNICITY

(13k individuals)

Black

11%
(119k individuals)

5%
(62k individuals)

Latino (Hispanic)

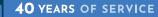
Food insecurity rates in Orange County are highest in communities of color – 15% of Blacks are food insecure and 11% of Latinos, versus 5% of Whites. The largest number of food-insecure individuals are in the Latino population (119,000 people).

As of June 30, 2023; Calendar Year 2021; Source: https://map.feedingamerica.org/county/2021/overall/california/county/orange



White

(non-Hispanic)



# HOW THE FOOD BANK WORKS SOURCES AND DESTINATIONS



**WE SUPPLY MILLIONS OF POUNDS OF FOOD** from five primary sources to houses of worship, schools, after-school programs, colleges & universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities. Only with their help are we able to reach those facing food insecurity by:



PURCHASING nutritious food in bulk



ACQUIRING
large volume
donations from major
food manufacturers
and distributors



RESCUING FOOD donations collected from grocery stores



RECEIVING
ASSISTANCE
from federal and
local government



**GROWING** our own produce at Harvest Solutions Farm











HOUSES OF WORSHIP



**SCHOOLS** 



AFTER-SCHOOL PROGRAMS



**COLLEGES &**UNIVERSITIES



SENIOR CENTERS



SHELTERS FOR THE UNHOUSED



SOUP KITCHENS



TRANSITIONAL HOUSING FACILITIES



For questions, please contact: Megan Hunker, Donor Relations Manager at megan@feedoc.org or (949) 208-3187.

### 40 YEARS OF SERVICE

