

40 YEARS OF SERVICE



WALK TO FEED OC 2023

Saturday, September 9, 2023
Tanaka Farms in Irvine



Presented by: **Food4Less**

Sponsorship Opportunities

Second Harvest Food Bank invites the community to **Walk to Feed OC**, presented by Ralphs Grocery Company and Food 4 Less! Held during Hunger Action Month, this second annual event will bring together people from all walks of life to help raise funds and awareness about nutritional and food insecurity in Orange County. Anticipating 2,000+ walkers with a goal to raise \$300,000, this is a free, fun event to engage families, companies, and community groups. We invite you to join our mission to provide dignified, equitable and consistent access to nutritious food for all in Orange County.

| | 1983 \$40,000 | NOURISHING \$25,000 | HARVESTING \$15,000 | GROWING \$10,000 | SEEDING \$5,000 |
|---|----------------------------------|----------------------------------|------------------------|---------------------|--------------------|
| BENEFITS | | | | | |
| EVENT EXPOSURE: | | | | | |
| Opening Ceremony presence | Speaker opportunity on stage | Speaker opportunity on stage | Name recognition | Name recognition | Name recognition |
| Company opportunity for check presentation on stage with media photo opportunity | • | • | | | |
| Corporate banner placed with optimum visibility (provided by sponsor) | • | • | • | | |
| Company logo on step-and-repeat | • | • | • | • | • |
| Placement of sponsor booth (staffed by sponsor) with opportunity to pass out pre-approved promotional materials | Premier placement | Premier placement | Optimum placement | • | • |
| Company branded teardrop flags or other pre-approved inflatable signage or branded item (provided by sponsor) | (4) | (4) | (3) | (2) | (1) |
| VIP parking event day for 10 spots | • | | | | |
| CORPORATE NAME & LOGO EXPOSURE: | | | | | |
| Recognition on marketing materials | Company logo plus press releases | Company logo plus press releases | Company logo | Company logo | Company name |
| Social media posts | (6) | (5) | (4) | (3) | (2) |
| Logo placement on commemorative Walk to Feed OC t-shirt | Prominent | Prominent | • | • | • |
| Logo recognition on Second Harvest website | • | • | • | • | • |
| Recognition in Second Harvest Annual Report | • | • | • | • | |
| Recognition in one quarterly newsletter | • | • | • | | |
| Recognition in OCBJ ad | Logo | Logo | Company name | | |
| Personalized volunteer team and tour opportunity at Harvest Solutions Farm or Distribution Center | • | | | | |
| Special Lunch and Learn with Second Harvest representative | • | | | | |

Questions? Email us at Walk@FeedOC.org