YEARS OF FASHION FEEDING OC

and and



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# Years Strong

**DEVOTED TO RAISING** AWARENESS AND ENDING HUNGER IN ORANGE COUNTY



## 1992

**HARVESTERS IS** FOUNDED BY JILL **JOHNSON-TUCKER & JENNIFER VAN BERGH** 

### THANK YOU TO OUR FOUNDERS

It started 30 years ago. In an effort to address a shortfall in funding at Second Harvest Food Bank of Orange County, then board member Jill Johnson-Tucker organized an informal gathering with her dear friend, Jennifer Van Bergh. Their goal was modest: to connect with friends, tell them about the hungry in Orange County, and the work happening at Second Harvest. What happened next was incredible.

The pair invited 10 friends and asked them to invite friends. That day, 50 women showed up—and that is how Harvesters was born.

The inaugural Harvesters event ultimately sold out and netted nearly \$50,000 for Second Harvest, much greater than the \$5,000 goal. In a few short years, events would grow to raise \$100,000, then \$500,000, then \$1M. After a recession, and even a global pandemic, Harvesters nets over \$1M today.

Jill and Jennifer credit their success to the generosity of the community and the vital work of Second Harvest Food Bank. Harvesters recognizes these two friends for their ingenuity in establishing the organization, and their enduring passion to support all who struggle with food insecurity.

## 2022 HARVESTERS MEMBERS

## SILENT AUCTION CHAIRS

## Monica Wood

UNDERWRITING CHAIRS Wendy Braun

PLANNING COMMITTEE Susan Etchandy\* Ashley Fel Gail Haft' Nathalie Hymel\* Cindi Morales ennifer Segerstrom\*

#### MEMBERS

Laura Baratta Julia Beaton Kacey Bruno Kristie Caggiar Kate Carlton Paige Collins Alison Cottrel Susan Croul Tracy Di Giorgio Erica Fink Briar Fitzpatrick Christy Flanagan Kenna Florie Stephanie Fry Workman Nicole Joseph Stephanie Kaberna Jassel Kaye

Melissa Knode Joyce Lee Micaela Lumpkin lrene Martino Andrea McCallister Liz McKinley Trisha McKinney Jamie McKinnon Claudia Morehead ilia Post-Guenther lodi Salernc eronica Slavik Amber Smith Laura Vanderhook Jackie Wills Lauren Wong

#### SUSTAINING MEMBERS

Krystal Barkate Susan Bridgford Kathryn Cenci Denice Dusablon-Kron eresa Joanning Farrell vette McCarthy Michelle Merage Allison Olmstead Alex Parker Teddie Ra elly Straigh Robin Weller

#### FOUNDERS

Jennifer Van Bergh



## **Community Of Friends**

## 1995

Harvesters formalizes partnership with South Coast Plaza.



## 1997

Harvesters form partnership with KTLA Charities, a fund of the McCormick Fribune Foundation, which natches funds raised. Recent matching campaign partner, City National Bank, helps support record fundraising in 2020 & 2021.

## 2000

Harvesters volunteerism at Second Harvest Food Bank extends from senior grocery deliveries to helping launch the Backpack Program, providing children with nutritious kidfriendly food on Fridays and before holidays.

Over the years, Harvesters members and their families have volunteered tens of thousands of hours harvesting at the Incredible Edible Farm, serving food-insecure neighbors at community mobile pantries, and organizing emergency food drives during earlier recessions.



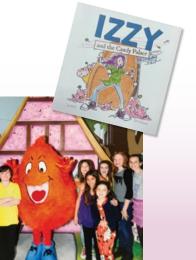


## 2004

Special Fund is formed and donates new tractor for gleaning and provides funding for three new Kids Cafes. To date, Special Fund has raised over \$1M to support SHFB's mission critical projects.

## 2010

A Harvesters member and her young daughter develop a program to benefit Second Harvest, based on the daughter's imaginative, original book Izzy and the Candy Palace.









This new programming provided an avenue for those under 18 to volunteer at, and fundraise for, Second Harvest Food Bank. Harvesters continues its youth initiative programs to teach about hunger in the community, while cultivating a philanthropic spirit.

## Working Together V

Harvesters celebrates its 20<sup>th</sup> Anniversary, \$5.7M million raised since 1992.





## 2016

Harvesters Fund-A-Meal program begins raising funds from supporters who may not attend the annual event. To date, programming has raised over \$200,000.



## 2013

"Plates of Love" program for children and young adults is launched by a Harvester.











## Serving Our Neighbors



## 2017

Harvesters celebrates its 25<sup>th</sup> Anniversary, over \$9M raised since 1992.

A Harvesters donor provides funding for a permanent school pantry at Mercado El Sol Science and Arts Academy, in support of Second Harvest's Bold Goal initiative.



## 2018

City National Bank makes its first donation as Corporate Legacy Harvest Sponsor. Their big-hearted giving has contributed over \$375,000 to Second Harvest.

Harvesters, in partnership with Second Harvest, launches the Innovative Service Award, an annual recognition of community pantry partners who strive to serve their foodinsecure clients.









## 2021

Harvesters members and their families join the community in painting a mural connecting the joy felt by all who serve Second Harvest.

Casey Lesher of Coldwell Banker Luxury Real Estate forms partnership with Harvesters; pledges \$150,000 to feed our food insecure neighbors.





Harvest with COVID-19 relief before any other organization.



Harvesters celebrates its 30<sup>th</sup> year supporting Second Harvest, contributing over \$14.5M since 1992

## Dear Friends,

Thank you for supporting Harvesters 30<sup>th</sup> Anniversary Fashion Show & Luncheon Celebration. Can you believe it? Thirty years! Three decades of partnering to feed the most vulnerable in our community—children, families, seniors, college students and others who face hunger and food insecurity every day. These neighbors tur<u>n to Second</u> Harvest and our network of pantries and partners for help, and we could not do it without you!

Over the last three decades, Harvesters support has been unwavering through distribution center location changes, evolutions in our distribution model and most recently a worldwide, multi-year pandemic. In 2020, Harvesters members rapidly answered our call for help in the early days of COVID-19 by becoming the first organization to provide pandemic relief funds when the community needed assistance the most. Harvesters also were hands-on, packing food boxes and volunteering at our weekly drive-thru food distributions at the Honda Center. Harvesters support in 2021 was record-breaking, raising over \$1.8 million to ensure all are well fed in Orange County!

Second Harvest's nutritional strategy focuses on distributing not only the right quantity of food, but also providing consistent access to nutritious food. This includes the creation of our 45-acre

Harvest Solutions Farm in Irvine, which generates a bounty of local nourishment for our community. And to keep this produce fresher longer, Harvesters provided funding for cold storage to Second Harvest partner pantries. Through these contributions, Harvesters continues to support us in serving vulnerable and marginalized communities in Orange County.

While the height of the pandemic may be over, the ripple effects continue. Thousands of working families in Orange County continue to experience unemployment or under-employment. As they struggle to get back on their feet financially, they now face rising prices at the gas pump and the grocery store. Thanks to Harvesters support, Second Harvest continues to purchase, grow and receive donations of nutritious food for over 300,000 of our neighbors in need each month in Orange County.

Our work would simply not be possible without you. We are so very thankful.

With gratitude,



Keller CLAUDIA BONILLA KELLER CHIEF EXECUTIVE OFFICER



CELEBRATING OUR PARTNERSHIP TO FEED OC FOR 30 YEARS

**10** @HARVESTERSOC

→ UNDERWRITE TODAY AT **FEEDOC.ORG/HARVESTERS** 

### FACTS ABOUT SHFB & HARVESTERS

1 IN 7

Number of children at risk of hunger in OC

## \$14.5M+

Amount of money Harvesters has raised, since 1992, in support of Second Harvest Food Bank of Orange County

## 300K+

SP.

Number of people Second Harvest continues to serve monthly









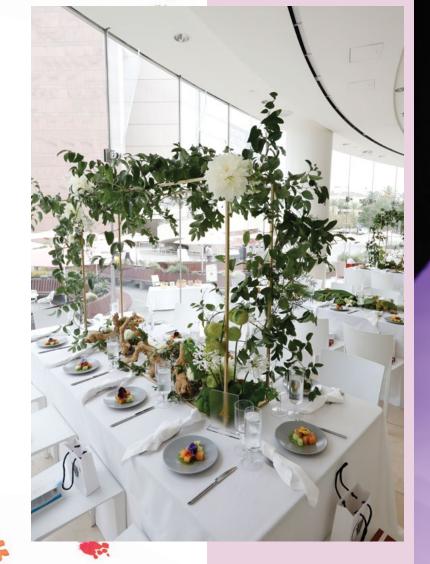
CELEBRATING OUR COMMITMENT TO END HUNGER. TOGETHER.

## **Fashion Show & Luncheon Celebration**

## TUESDAY, OCTOBER 11, 2022 RENÉE & HENRY SEGERSTROM CONCERT HALL

In this celebratory year, the South Coast Plaza sponsored fashion show will honor Harvesters 30<sup>th</sup> Anniversary and South Coast Plaza's 55<sup>th</sup> year. For the first time in 30 years, South Coast Plaza will present the chic and iconic designs of Oscar de la Renta, a luxury brand exclusive to South Coast Plaza in Orange County. The show will feature Oscar de la Renta's fall/winter 2022 collection, as well as pre-spring 2023 & exquisite bridal pieces.





→ UNDERWRITE TODAY AT FEEDOC.ORG/HARVESTERS

HRVESTERS





Schedule *schedule* of Events

Please visit **feedoc.org/ harvesters** for updates

10:00 a.m. Champagne Reception hosted by



11:30 a.m. Luxury Runway Fashion Show featuring



12:30– 2:30 p.m. Outdoor Luncheon Celebration ARGYROS PLAZA

Harvesters is grateful to Burberry and Cartier for supporting our mission and 30<sup>th</sup> Anniversary Celebration.

FEEDOC.ORG/HARVESTERS 13



## Nourishing a Healthier OC

FOR 30 YEARS, GIFTS FROM GENEROUS DONORS LIKE YOU HAVE HELPED STRENGTHEN OC, THE PLACE WE CALL HOME. PLEASE JOIN HARVESTERS IN RAISING CRITICAL FUNDS TO HELP #FEEDOC. 100% OF ALL UNDERWRITING DOLLARS GO DIRECTLY TO SECOND HARVEST FOOD BANK OF ORANGE COUNTY. HARVESTERS THANK YOU FOR YOUR ENDURING SUPPORT.

HARVESTERS EXTENDS HEARTFELT APPRECIATION TO OUR 2022 CORPORATE SPONSORS





## 2022 Underwriting

## WE FEED OC | \$75,000+

+ Premium Fashion Show Seating for 8 + Premium Luncheon Table for 8 + 10 Opportunity Drawing Tickets

ENSURING NUTRITION | **\$50,000+** + Premium Fashion Show Seating for 4 + Premium Luncheon Seats for 4 + 8 Opportunity Drawing Tickets

**FUELING MINDS** | **\$30,000+** + Premium Fashion Show Seating for 4 + Premium Luncheon Seats for 4 + 8 Opportunity Drawing Tickets

ENDING HUNGER | **\$15,000+** + Premium Fashion Show Seating & Luncheon for 2 + 4 Opportunity Drawing Tickets

EMPOWERING FAMILIES | **\$10,000+** + Premium Fashion Show Seating & Luncheon for 2 + 2 Opportunity Drawing Tickets

DIGNIFYING ACCESS | **\$5,000+** + Premium Fashion Show Seating & Luncheon for 2

OFFERING HOPE | **\$2,500+** + Reserved Fashion Show Seating & Luncheon for 2

COMMUNITY | **\$1,500+** + Fashion Show & Luncheon Ticket for 1

Underwriters will receive UW benefits unless foundations or corporations note otherwise. Kindly note that underwriter benefits at the \$1,500 level will receive only one ticket to the Fashion Show & Luncheon. For those unable to attend the event, we'd love for you to still consider underwriting to support Second Harvest in this critical year of need.



JOIN US IN PROVIDING OUR NEIGHBORS WITH FRESH, NUTRITIOUS FOOD. UNDERWRITE TODAY AT FEEDOC.ORG/HARVESTERS





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## 2021 **Fashion Show** & Luncheon

THANK YOU TO ALL HARVESTERS FRIENDS, UNDERWRITERS, SPONSORS, AND PARTNERS FOR MAKING THE 29<sup>TH</sup> ANNUAL FASHION SHOW & LUNCHEON A TREMENDOUS SUCCESS. IT IS THROUGH YOUR GENEROSITY AND HARD WORK THAT WE CULTIVATE ENDURING SUPPORT FOR SECOND HARVEST AND NOURISH OUR BELOVED COMMUNITY.

1. Meghan Hoffman, Julia Beaton 2. Lauren Franke, Micaela Lumpkin 3. Eunice Sun, Randa Kim, Susan Etchandy 4. Madeline McKinley, Liz McKinley, Jill Johnson-Tucker, Laney Tucker 5. Laura Vanderhook, Joyce Lee, Veronica Slavik, Kenna Florie, Ashley Fella 6. Casey Lesher, Joe Booth 7. Jennifer Van Bergh, Mia Van Bergh 8. Nicole Joseph, Stephanie Fry Workman













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9. Stephanie Rogers, David Hasenbalg, Claudia Keller 10. Laura Constantiner, Kate Carlton, Veronica Slavik, Cameran Davis, Anna Sherwood, Stephanie Watts 11. Lee Healy, Jacquie Casey 12. Monica Wood 13. Laura Vanderhook, Christy Flanagan 14. Gabe Serrato, Elizabeth Wahler 15. Amber Smith and Harvesters supporters 16. Jennifer Segerstrom, Susan Etchandy, Ann Smyth, Nathalie Hymel, Gail Haft 17. Natalie Croul, Susan Croul 18. Liz Katkin, Reesa Emeldi, Erica Fink, Katrina Goldberg





## **2021 Underwriters**

### WITH TREMENDOUS GRATITUDE AND DEEP APPRECIATION, WE CELEBRATE OUR HARVESTERS 2021 UNDERWRITERS

### WE FEED OC \$75,000+

Anonymous City National Bank David R. Clare and Margaret C. Clare Foundation \*\* Schuyler Hodge Foundation\*\* Slavik Family Foundation Ueberroth Family Foundation\*\*

#### **ENSURING** NUTRITION \$50,000+

Anonymous Jacquie & Michael Casey\* Casey Lesher / Coldwell Banker Bill, Roxanne and the Comrie Family

#### **FUELING MINDS** \$30,000+

Anonymous Erica & Jerry Fink Tim & Laura Vanderhook

### ENDING HUNGER \$15,000+

Argyros Foundation Peter & Kate Carlton Susan & Spencer Croul Gail & Ed Haft\* Peter and Mary Russo Family Foundations/

Marianne Nahin & Kristen Gooding Keiko Sakamoto & Bill Witte\*\*

### EMPOWERING FAMILIES \$10,000+

American Advisors Group/ Jahangiri Family\* Steve & Sheral Burke

Iovanna Couig The Duran Family Susan & Mike Etchandy Ellen Feldberg Gordon\*\* The Fry Family Foundation Mr. Wayne Guenther & Mrs. Julia Post-Guenther Jill Johnson-Tucker\* Dean & Randa Kim Muth Families/ ORCO Block and Hardscape Chad and Cari Peets Carrie Quintanar Nancy & Arn Youngman

### DIGNIFYING ACCESS

\$5,000+ Anonymous Robert & Julia Beaton\* Tammi Belcher CM & Edna P. Cotton

Family Foundation

Cameran & Josh Davis Leah Decono Florie Family The Gyulay Family David & Diana Hasenbalg Courtney & Harald Herrmann The Honest Company Georgina Jacobson Nicole & Steve Joseph Anna & Christos Karmis Denice & Michael Kron\* Heather Madden\* Liz McKinlev Tim & Katie Miller Stephen & Regina Oswald Foundation Sheila Peterson\*\* **Phileo Foundation** The Pribus Family Foundation Teddie Rav\*\* Amber Smith Kamri & AG Spanos

Julie Ann Ulcickas Valaree Wahler\*

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### **OFFERING HOPE** \$2,500+

Lori & Darin Anderson Anonymous Hal & Krystal Barkate/ **Barkate Orthodontics** Evelyn Best & Shea Ward\* Wendy & Michael Braun The Richard K. Bridgford Family Kacey Bruno Bradley & Tracy Buchholz Erika & Thos Carson Paige Poliguin Collins Alison & Lang Cottrell Kim and Dick Crawford Trish Coury Tim & Michelle Dean Roxanne and Anna DePalma\*

Essex Mortgage Christy Flanagan Jordan Floriani Rachel Fowler\* David & Lisa Gambill Real Estate Gena Griffin Stephanie Grody Shveta Goel & Kate Boundy\* Joelle & Michael Hamontree Katy & Doug Hanke Barry L. Hoeven Charitable Trust Crisi & Paul Hosea Nathalie & Todd Hymel Moira Kamgar Nour Kasm & Alia Batniji Jassel Kaye

Melissa and Scott

Knode\*

Reesa and Hirad Emadi

Se .

Dior

ESDL

Corre Larkin Marianne Larkin Joyce & John Lee\* Mandy & Chris Lee Robert & Terry Lee Donna Longo Lugano Diamonds Mr. & Mrs. Nicholas K. Lumpkin Manifest Utopia Yvette & Kevin McCarthy\* Jessie McCormick\* Trisha & Rory McKinney Jamie McKinnon Tim & Katie Miller Claudia M. Morehead\* The Moriarty Family Kaylen & CJ Noecker Michele O'Leary-Koll\*\* People United for Christ, Inc. Judith Posnikoff Sanita Family Joe & Marilyn Schoeningh

THANK YOU

A heartfelt thank you to Founding Harvester, Teddie Ray, for leading Harvesters Special Fund every year. Harvesters is grateful to all of our Special Fund underwriters for their generous contributions to mission critical needs at Second Harvest Food Bank.



Jennifer & Anton Segerstrom Six Dragonflies Capital Ann Smyth Selly & Jeff Straight Julie & Delson Ting Donor Advisor Fund Debbie Watts Stephanie & Todd Watts Kylette & Brendan Welch Jackie Wills The Wittkop Family Christy Ye Kathy & Arne Youngman

### COMMUNITY \$1,500+

Allison Olmstead Design Anonymous\* Analisa Albert Laura & James Baratta Jennifer Bartz\* Erika & Ross Bourne Kathy Bronstein\*

Kristie & Jim Caggiano\* The Carlton Family Dana Chou Zeina Jafar Collins Laura Constantiner\* Bart & Natalie DeClark Charitable Fund Tracy Di Giorgio Joan and Bob Dubrish\* Naomi Edwards Sandy Fainbarg Branden & Ashley Fella, Fella Real Estate Law Offices of Michael P. Farrell\* Lauren Franke Lauren Friedman Shelley Geiler\* Nicole Gleeson Lisa Heil Cari Beth Hovt\* Emily Irwin

Jessica Johnson

The Kim Family

Christine Kona\*

The Krebs Family\* Jennifer & James Lee\* Michelle Linovitz\* Manfred Orthodontics Irene Martino Kasia Mays Kate McAslan\* Mrs. Cindi Morales Yvonne Moyano Newton Family Fund Orange Aluminum\* Robin & Lisa Interiors Suzan Lee Paek Alex Parker Pilates Plus OC Nazanin Saidi Jodi & Tony Salerno Julie & Brad Taylor The Walseth Family Cristin Wertman Lauren Westberg Sharon Wohl Lauren Wong Monica & Andrew Wood



## Congratulations

in the U.S. Harvesters is honored to be

A BIG HARVESTERS THANK YOU FOR ALL YOU DO.



A LEGACY OF GIVING LAUNCHED 30 YEARS AGO CONTINUES TO SUPPORT A HEALTHIER, MORE VIBRANT ORANGE COUNTY. JOIN US AS AN UNDERWRITER OF HARVESTERS 30<sup>TH</sup> ANNIVERSARY FASHION SHOW & LUNCHEON CELEBRATION BY DONATING TODAY.

## We thank you!





### UNDERWRITE ONLINE: FEEDOC.ORG/HARVESTERS

CHECKS PAYABLE: Second Harvest Food Bank of Orange County, Attn: Harvesters

FOR QUESTIONS: Please contact Bre Martinez at 949.208.3178 or Harvesters@feedoc.org

TAX ID: 32-0362611





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SECOND HARVEST FOOD BANK OF ORANGE COUNTY | ATTN: HARVESTERS 8014 MARINE WAY | IRVINE, CA 92618