

# WINTER

## **COVID-19: One Year In**



The pandemic and the hunger crisis that followed created multiple firsttime challenges and taught us the importance of looking ahead and being prepared...for anything.

As the pandemic began to take hold, we quickly implemented COVID-19 health and safety protocols to protect our clients, partners and staff. At the same time, many of our partner pantries and other food distributions began to shut down, leaving thousands with nowhere to turn for help. Early in this fast-developing crisis, our Food Bank team was fortunate to have the foresight to know that schools would soon be forced to close, parents would need to stay home to care for their children, and businesses would shutter leaving many unemployed OC residents with no income. As more and more people lost their jobs, a tsunami of need soon reached peaks never seen before.

We prepared for the anticipated need by purchasing more food, increasing distributions, and brainstorming innovative ways to feed all the suddenly food-insecure people throughout the county. We formed the Harvest Truck Brigade, using a corps of volunteers to safely deliver boxes of produce and staple items to schools, senior and community centers, and to the doorsteps of quarantined individuals with underlying health conditions and others who were not able to leave their homes. Over the course of 15 consecutive drive through food distributions at the Honda Center, Second Harvest provided 2,036,000 pounds of food to more than 62,000 vehicles/households. And in the single month of June 2020, coming off peak unemployment in California, 7.4 million pounds of food reached hungry people in every city in the county, a 211% year over year increase.

FROM MARCH 2020-JANUARY 2021, WE AND OUR PARTNERS SERVED AN AVERAGE OF 520,331 PEOPLE EACH MONTH, MOVING A TOTAL OF 54,406,438 POUNDS OF FOOD.

# **Still in a Hunger Crisis**

Although hunger may dominate fewer headlines, there is no question that the crisis continues. The "good news" is last year's lessons have refined our skills of forecasting and preparation. During this prolonged economic recovery, we are working to meet high demand by doubling food distribution from our **PRE-PANDEMIC AVERAGES (UP TO A MILLION POUNDS PER WEEK)** 

to our Partner Network including pantries, after-school programs, Permanent School Pantries, college pantries, senior centers and transitional housing facilities.





#### **ONGOING NEED**

As we navigate the ongoing need by working to provide food to the community, **A FULL-BLOWN HUNGER CRISIS CONTINUES TO AFFECT HUNDREDS OF THOUSANDS OF PEOPLE** 

including children and their families, seniors on fixed incomes, veterans, people with disabilities, and people without homes in Orange County. Supply chain interruptions and increased demand continue to impact the availability of food and push prices higher. Using current and projected unemployment, **WE FORECAST THE NEED EACH MONTH AND STAY AHEAD OF IT.** While our distribution has leveled at about 5 million pounds of food per month, it is almost twice our Pre-COVID distribution. The funds we're raising now are crucial to sustaining the current volume of food distribution and to prepare for demand in the months ahead. We need your help to meet that need through the end of this year.

### PLEASE DONATE

Call 949-653-2900 or visit FEEDOC.ORG.

# **Prioritizing Nutrition**



By putting nutrition first, we are contributing to our community's food security and overall community health. In 2019, 29.7 percent of Orange County children and 29.1 percent of OC adults consumed fast food three to four times a week.<sup>1</sup> When budgets are stretched, fresh healthy foods like fruits and vegetables are often replaced with less expensive, less healthy and processed foods.

When children go hungry, their school performance, energy levels and behavior suffer. We must provide consistent access to nutritious foods to our community's children to increase their chances of succeeding in school and becoming productive members of society.

For adults, lack of access to nutritious food can lead to increased risk of chronic disease like obesity, heart



disease and diabetes. Poor nutrition impacts their ability to support their families, to find and keep jobs, and to move towards selfsufficiency. Food insecurity and poor nutrition for seniors can lead to illness and diminished capacity to live independently.

With your help Orange County's future can be better for all our residents.

### PLEASE DONATE

Donate today by calling **949-653-2900** or visiting **FEEDOC.ORG**.

Consistent Access to Nutritious Food Fuels Community Health And Well-Being

We at Second Harvest are laserfocused on the nutritional content of the food we provide to those in need. We've increased our purchases of truckloads of **HIGH-QUALITY FOOD** (eggs, whole fruits and vegetables, nutritious shelf-stable foods). Providing nutritious food to everyone who needs assistance benefits not only the recipients, but the whole community as well.





IT TAKES SUPPORT FROM THE ENTIRE COMMUNITY TO HELP FUND THESE PURCHASES.

# Hunger is a Symptom of Poverty

Even though we may not see it, we know that hunger resides in all 34 cities in Orange County and that COVID-19 put a magnifying lens on the food insecurity crisis we're facing in OC and the nation.

### FOOD INSECURITY AND POOR NUTRITION FUEL INTERGENERATIONAL POVERTY AND CAN CAUSE INSTABILITY IN OUR COMMUNITY.







## **Unemployment=Need**

### THE ESSENTIAL PRESENCE OF FOOD PANTRIES

Second Harvest's Partner Network of food pantries and programs throughout OC, including houses of worship, school and college pantries, after-school programs, Permanent School Pantries, senior centers, transitional housing facilities, soup kitchens, and homeless shelters, has been vital in providing food-insecure residents the food they need. Laguna Food Pantry's neighbor-helping-neighbor mentality is grounded in the belief that no one should go hungry, and that everyone has the right to access nutritious food with dignity.



<sup>66</sup> The pandemic has brought many newly vulnerable shoppers to Laguna Food Pantry: People who never imagined they would need to reach out for help. So many have lost jobs and are struggling. Some may have nice things, but without income ... they find that basic things like food to be their primary concern. Laguna Food Pantry welcomes anyone in need. 99

> –ANNE BELYEA, EXECUTIVE DIRECTOR, LAGUNA FOOD PANTRY

## **Recent News**

# THE ORANGE COUNTY

ocregister.com

#### Thursday, April 1, 2021 PANDEMIC ECONOMY

### Even with a turnaround coming, hunger remains a crisis in Orange County

#### By Theresa Walker

To someone not in the trenches To someone not in the trenches of food distribution in Orange County, or on the other end, re-ceiving help so their family doesn't go hungry, it might seem like the pandemic-driven food cri-sis of the past 12 months is finally

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TWITTER.COM/OCREGISTER

easing up. A lot of signs suggest it. Cor-navirus case rates are dropping in Southern California, though tries and nonprofits who have they re rising elsewhere. Vaccines spent the past year responding the county's two biggest food in Southern California, though tries and nonprofits who have they re rising elsewhere. Vaccines spent the past year responding the county's two biggest food in Southern California, though tries and nonprofits who have they re rising elsewhere. Vaccines spent the past year responding need for fonancial shot – from the \$12 tril-food assistance in recent county into law on March 12 – suggests the level picture: Thousands of peo-t the economy is poised to rebound. Here is the county's two biggest food into law on March 12 – suggests the level picture: Thousands of peo-

Hunger

#### FROM PAGE 1

"There's always a new face," Belyea added. "It's the newly vulnerable shop-pers that are just so heart-broken and humbled to be

oroken and numbled to be in our line." And if you look further down the road, Belyea and others say, you'll see issues that could continue or even deepen the hunger crisis. What happens when sav-

What happens when sav-ings are tapped or unem-ployment assistance ends? What's the next step for a family that owes pandemic-suspended bills for such

family that owes pandemic-suspended bills for such things as rent or utilities or credit cards? What happens when forbearance ends and banks push for overdue mortgage payments? "We're already start-ing to feel it," said Andre Roberson, co-founder of Power of One Foundation, a grassroots nonprofit that stepped up at the start of the pandemic to run drive-thru food distributions and door-to-door grocery deliv-eries at apartment com-plexes in hard-hit neigh-borhoods of Orange and Los Angeles counties. Last week, at a Power of One drive-thru in Santa Ana, a line of 2,000 cars stretched for 2 miles. It was one of 10 weekly food give-aways the nonprofit con-ducts, Roberson said. "That's what's making us

"That's what's making us nervous.

#### Second hunger wave

Mark Lowry, director of Orange County Food Bank, and Harald Herrmann, chief executive of Second Har-vest Food Bank of Orange County, both worry about a number of possible time bombs: looming debts accumulated by people hit eco-nomically by the pandemic; dwindling private donations to local food banks; the end

assistance. "Things are looking bet-ter," Lowry said, noting signs that the overall economy is perking up. "But, no, things are not OK."

perking up. but, no. ... of are not OK." There is, he said, less of a "sense of panie" than there was a year ago, when the lockdown started. He cited the current Orange County unemployment rate of 7.4% versus the whopping 18% reak in 2020. peak in 2020



roviding help during the pandemic, members of the National Guard load a vehicle with food boxes as part of the Senior Food Box Program at Orange County Food Bank, a program of Community Action Partnership of Orange County, on Thursday in Garden Grove. Inside the warehouse, other soldiers packed bags of potatoes bound for 320 food pantries.

nearly triple what it was prepandemic. And if the unem-ployment figure is adjusted to account for those who have given up and stopped looking for work, thus dropin need.

ping off official rolls? Then the rate would be closer to 12%, the food bank directors say. Many of those people have trouble buying groceries. And all of them need to eat.

Demand for food, Lowry age. The food banks also said, remains "extremely hope cities, in line for as high by any other historic much as \$700 million in Res-

Sounty, both worry abut as ald, remains "extremely in hope cities, in line for as number of possible time inclustes 3 years event, and our community by the pandemic." This was a once-in-100-somically by the pandemic, by an a formation of the pandemic. This was a once-in-100-sears event, and our communi-tisk as as a once-in-100-sears event, and our communi-tisk as a second panic "line in the ready, gave away "Things are looking bet-fact in the said. Ess of a panic "the said the said conditions are back at the food the state 34 food bank. Subtroit of the said said of the pandemic." The year event, and our commun-ty's largest distributor of od to the needy, gave away are cord 7 million pounds of that is still twice the pre-andemic level. As a second year of crisis food banks are of panic" than this is the said. Ess of a panic" that is still twice the prandemic level. As a second year of crisis food banks are there of panic" than the is the said the commers. A few the current Orange County is nersus be whopping 18%. If a pandemic level. As a second year of crisis food banks are there if of od the said panic level. As a second year of crisis food banks are there if of od the stribu-tion world – like packaging travers at the poonting for the food banks. The pandemic level. As a second year of crisis food banks are pandemic level. As a second pear of crisis food banks are there if of the food banks. The said the pandemic level. The said condition the facil-bank as avera ango, when the for a marker, Brig. Gen. Jeffrers seak in 2020. Still, the jobless rate is of Supervisors awarded

\$6 million in federal corowith demand with demand. Last year, the food bank, an operation of Community Action Partnership of Or-ange County, was able to bridge that labor gap with help from Team Rubicon, navirus stimulus funds that the two food banks shared. buying food and distributing it, free of charge, to people Lowry and Herrmann

plan to ask county officials for a slice of what the Naa mobile group of military veterans who serve as emertional Association of Coungency volunteers, and from local members of the Califorties estimates is Orange County's \$616 million share nia Conservation Corps. But of the recent stimulus pack

when the Corps members' tenure ended in February, Lowry renewed a request for help from the California National Guard, which has

Ceberos were in the ware-house parking lot, loading up cars for people among the 1,400 older Orange County residents who, on a typical day get help from a longtime federal nutrition program. Inside the warehouse, other soldiers lugged 50-pound sacks of pota-toes to an assembly line and Cebreros were in the ware toes to an assembly line and helped a dozen volunteers pack spuds in smaller bags bound for 320 local food

pantries. "I'm glad we could help,"

at a hospital or a food bank. "Everything that you're doing is saving someone's life," he said.

Box program teetering Another pandemic-related food program, one in which the U.S. Dept. of Agriculture connects county food banks with truckloads of vegeta-bles, fruit, dairy and meat, is tenuous. There's no word if the coronavirus food bo program will continue past April

Àpril. Since late last year the number of boxes delivered as part of that program has been tapering off, Rob-erson said. The new year started with a severe short-age across Southern Califor-nia, and Roberson reached out to partners in Northern California, who sent an ex-tra half dozen truckloads – 172,800 food boxes – that will keep Power of One dis-tributing food through April. But the nonprofit must cover the cost of refriger-ating and delivering that food. Northgate Market has donated warehouse space, but Roberson said he has depleted all \$20,000 of his own savings to keep deliv-ering the food. De volunteer is hoping a GoFundMe campaign he launched in mid-March will generate enough money for Roberson to buy a forklift and a refrigerated truck. John Luciano, a former en-tertainment writer who now works as an interior designer Since late last year the

works as an interior designe and events coordinator, said he learned about Power of One two years ago, when a close friend did court-ordered community service with the group.

Luciano, who has homes in West Hollywood and La-guna Beach, began help-ing with food distributed his

## **Recent News**

### **Daily Pilot**

As COVID-19 cases decrease, hunger still looms in Orange County



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By BEN BRAZIL | STAFT WHITEH MARCH 24, 2021 2:48 PM PT

Though COVID-19 cases continue to decline, a potential hunger crisis still looms in Orange County.

The county's two major food banks — Second Harvest Food Bank and the <u>OC Food</u> <u>Bank</u> — are expecting to deliver millions of pounds of food this year, but they will need to raise millions of dollars in order to fill the county's needs.

"We've still got a food marathon ahead," said Harald Herrmann, chief executive of Second Harvest. "People are going back to work and vaccines are happening. There's a general optimism and confidence that we're starting to turn the corner. But there are still many people that have been economically impacted by COVID, and we're going to be living with that for a while.

"There's a lot of debt, there's a lot of back rent, utilities, there's lost income, lost savings. The need for a food bank and pantry network, not just in Orange County but really throughout the country in every market, will be very, very much needed, because there are many newly vulnerable families."

Herrmann said during a phone interview that they will need to raise \$3.9 million in donations in order to have enough food to meet the increased need. However, the nonprofit's food plan is tied to unemployment, so if those rates improve, then they may not need as much food to fill the county's needs.

The OC Food Bank, which is run by the Community Action Partnership of Orange County, projects that it will need to deliver 45 million pounds of food this year and will need 55 million worth of funding. CAP President and Chief Executive Gregory Scott said they delivered about 63 million pounds of food last year. The food bank delivered about 25 million pounds of food in 2019.

Scott said the group will get some of the funding from government contracts but will likely have to raise about \$3 million.

"Recovery from COVID-19 is going to be long and hard for a lot of families, so even though we are getting less COVID cases, the unemployment rate is still 2½ higher than it was a year ago," Scott said. "And so along with that comes people taking on more debt or going deeper ind obt."



e Community Action Partnership of Orange County runs the OC Food Bank. (Courtesy of CAP OC)

Unemployment could improve as vaccines continue to be administered and the economy opens back up. Orange County is now able to recore gyms, movie theaters, museums and indoor dining at reduced capacities after entering the less-restrictive red tier of the state's reopening system. Herrmann said Second Harvest is moving about a million pounds of food a week. Before the pandemic, the nonprofit was administering half that amount of food. Second Harvest delivered about 54-4-million pounds of food between March 2020 to January 2021, about an 82% increase in food served compared to 2019.

Second Harvest and the OC Food Bank will need donations to meet their funding needs.

Scott said that the OC Food Bank had several corporate sponsors and donors step up last year to provide donations. He's hoping those sponsors return this year. Scott said that 60% of the donors from last year were new. They'll also utilize food drives and online donations.

Scott said there is a risk that the OC Food Bank can't secure the necessary funding,

"Many corporate partners came out to help during COVID, and we have to count on those partners to duplicate what they did," Scott said. "Some of them are in a position to do so, many of them can't. And so, it is a risk... And then still shaking every tree and talking to the county about additional Cares Act funding to be able to supply more food is also on our strategy."



An employee rolls out boxes of frozen food to be sorted in November at Second Harvest's distribution facility in Irvine. (Kevin Chan Staff Photographer)

Herrmann said his organization hopes to get grant funding. The nonprofit also takes online donations.

The food banks work with community organizations — churches, senior centers and schools, among others — to distribute food to 34 cities in the county.

But some of these smaller organizations have become strained by the increased need. Herrmann said about 17% of Second Harvest's partners remain closed.

"We're just delivering that now to the partners that have been able to remain open, they've picked up the additional demand," Herrmann said. "So still a full court press for the county."



he Community Action Partnership of Orange County runs the OC Food Bank, one of the largest food banks in the county. (Courtesy AP OC)

In November, Second Harvest, CAP and <u>Waste Not OC</u> formed the OC Hunger Alliance. Among other objectives, the partnership is meant to foster collaboration between the groups by leveraging purchasing power and strategizing distribution efforts.

Scott said it's important for the food banks to work together to end hunger in the county.

"We are really strategizing around where we see the potential hunger gaps are—how are we distributing the food, how do we share resources and make sure we are able to get the food out to the right people," Scott said. "We really show up together as collaborative planning partners to address the issue."

To donate to Second Harvest, visit https://www.feedoc.org/donate-now/. To donate to OC Food Bank, visit www.capoc.org/food-bank/.

## **Recent News**



Enlarged space at The Laguna Food Parity for accommodate coolar Executive Director of Laguna Food Parity Arine Belyee says. "When we transitioned to outdoor distribution in March of last year, the number of shoppers went from 80-100 a day to 180-200 a day, with the highest being right before Thankaging with 262 shoppers, "says Belyee." Of course, the growth in the number of shoppers meant the food supply needed be increased. "In March of 2020, the amount of lood we got from Second Harvest and food rescue totaled 10,000 lbs, and in February of 2021, it was 100,000 lbs," she says. "Second Harvest has really stepped up to the plate. They have a phenomenal learn." Second Harvest is doubling its countywide food distribution from its pre-COVID averages. An additional 3.9 million dollars is needed for the increased demands in OC for the rest of the year. "That figure is a moment in time", says Harmann, "as its is constantly refreshed, but the numbers come down to food demand – which is generated by unemployment and the newly unemployed – and with that, our marching orders."



Circle a base for a serie may Second Harvest Food Box "We solicit experts to vet forecasts, tied specificarly to unemployment. In January, the unemployment figure of 7.4, percent may be low – another 4 percent could be added to take into consideration those who still haven't received benefits, or received the first round, but not the second, and those who just fill any for benefits. The entire network has been focused on this need, "says Hermann," and has acted as a safety net to help Orange County get back on its feet. Before the surge of shoppers in March of last year, Pantry volunteers picked up the food at Second Harvest. But because the amount of food increased 10-fold, it was necessary to add two weekly Second Harvest deliveries (on Monday and Thursday) to Laguna Food Pantry, and the deliveries would need to be on pallets. Belyea says. "We needed more space, so we wnt to the city to get planing commission backing for an easement - to pour concrete – and to move the fence which would take up a small portion of the dog park. On Luly 4, a crane dropped an 80 by 20-foot cooler on the property. In addition to Second Harvest, we have also partnered with more grocery stores to pick up food – from the original seven markets, we now have 14 participating."



Twice a week, on Monday and Thursday, Second Harvest delivers five pallets consisting of 240 boxes weighing 8,600 lbs. Driver Joe McCree deposits them in the new cooler. "It's our model that a percentage of the food is provided by Second Harvest and the rest is food rescue," says Hermann, "which is a service. It keeps food from oging to waske, prevents if from reaching the landfill, and reduces our carbon footprint." The Pantry's inventory includes the rescued groceries, food purchased from wholesale grocers, donations from regional food banks, local markets, and private donors. There is also another cause for concern, which directly affects children who were in the school meal programs. "Because schools have been closed the past year – breakfast and lunch, and the goody food bags children would take home have all stopped," says Belyea. It's not difficult to imagine that during a normal year, for some, these school meals might be their main source of food.

It's not difficult to imagine that during a normal year, for some, these school meals might be their main source or food. "Colliden are having to cope with being hungry while at the same time trying to learn and facing the difficulties of one classes," anys Herman. This sears like a far-enrowed problem, but this could happen in any city in OC," says Hermann. "It lives in the shadow of every corner of Orange County. No child should be hungry." Belyea gives an example of the dire situation one family faced. "We received a message on the website in the middle of the night from a single mother with four children who said. "I tost my job and we're hungry. How can we qualify for food?"



Cold on page the 3 begin many Departions Manager, Board Member Cynthia Carson To add to the stress, families might have to go to several food source locations to get the nutritious groceries that they exist. The favorest member focused on quality in navydaping its buik food purchases, nutrition is prioritized. The favorest member focused on quality in navydaping its buik food purchases, nutrition is prioritized. The favorest member of 2020 to 4.126 families is also the month. Hermann calls The Pantry. "Small but mighty. They are committed, effective, and efficient. It's a credit to the ability of their team to be able to feed that many households. <u>Notinteers</u>

"We have a great team of volunteers," says Belyea, "We via been networking with the volunteers and some are coming back. The response has been incredible to see. We couldn't do this without them, they're family. One of our longlime volunteers Marianan Add just returned, and the shoppers were sa happy to see her? This is an indication of the level of dignity that the Pantry has in terms of relating to the shoppers who come for food

tood. "Some of the shoppers say that never in their wildest dreams did they expect to be in line for food," says Herrm 'It's a not a hand-out, it's a hand-up, it's an emotional investment. The volunteers are friendly and gracious. Before to store closed, it was like a mom-and-pop store. The volunteers have been able to carry that warmth to those coming the drive-thru in the parking lot."



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## **Thank You**

### **WINTER 2021**

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