

# **2020 Fall Newsletter**

# **Countering Orange County's Hunger Crisis**

Since March when COVID-19 hit, Second Harvest Food Bank has met the increasing need for food in every city in the county. As more and more residents lost their jobs, Second Harvest continued to meet historic levels of food demand by sourcing, purchasing and moving more food than ever before. From July through October, **WE DISTRIBUTED 22,662,482 POUNDS OF FOOD** (a **93.7** percent increase over the same timeframe in 2019) and **SERVED AN AVERAGE OF 557,734 PEOPLE PER MONTH**. Unfortunately, the impacts of continued job loss and increasing food insecurity in our community are far from over.

### WHAT'S DRIVING THE NEED?

We are facing the headwinds of continuing layoffs and expiring unemployment benefits, with eviction protections and mortgage forbearance possibly coming to an end. Thousands more residents will be at risk of hunger—some could be on the street. At the same time, we have lost hundreds of thousands of pounds of supplemental food deliveries from the USDA Farmers to Families program.

### A FOOD SHORTAGE IS A VERY REAL POSSIBILITY

We have been a source of hope for hundreds of thousands of people in 2020. Second Harvest and our Partner Network have mobilized to address a possible food shortage driven by factors such as:

- Persistent food supply chain interruptions due to COVID-19 and high demand for shelf-stable foods. Add inflation to this mix and our purchase price for bulk foods has doubled.
- Increased food demand. Reduced or inconsistent stimulus money for residents who are food insecure and newly vulnerable.
- Second Harvest is projecting sustained high unemployment with a lagging recovery. While some industries have rebounded, the pandemic continues to impact our community, especially the hospitality industry, which is a major part of the OC economy.

### REAL CHALLENGES LIE AHEAD.



# **Planning To Meet The Need**

Second Harvest closely tracks unemployment and social services reports in Orange County and will continue to do so for the next 18 to 24 months. With this information, we have projected the need for food countywide, and all factors point to a persistent demand for many months to come. Our projections for needed food and funds through the end of 2021 are outlined below:



### 2021 FOOD PLAN

	JAN	FEB	MAR	APR	MAY	JUN	JAN-JUN	JUL-DEC	2021
Unemployment	11.5%	11%	10.5%	10%	9.5%	9%	10.25%	7.5%	8.9%
Needed Food Pounds	<b>3.8</b> M	<b>3.7</b> M	<b>3.5</b> M	<b>3.3</b> M	<b>3.2</b> M	<b>3.0</b> M	<b>20.5</b> M	<b>14.9</b> M	<b>35.4</b> M
Total Supply Pounds	<b>1.9</b> M	<b>1.9</b> M	<b>2.0</b> M	<b>1.9</b> M	<b>2.0</b> M	<b>2.0</b> M	11.7м	<b>12.6</b> M	<b>24.3</b> M
Funded Pounds	<b>2.1</b> M	<b>1.3</b> M	<b>619</b> K	<b>403</b> K	<b>310</b> K	<b>310</b> K	<b>5.0</b> м	0	<b>5.0</b> M
Shortfall Pounds	<b>0</b> K	<b>480</b> K	<b>906</b> K	<b>1.0</b> M	<b>907</b> к	<b>690</b> K	<b>4.0</b> M	<b>2.4</b> M	<b>6.4</b> M
Revenue Needed	<b>0</b> K	<b>\$309</b> K	<b>\$583</b> K	<b>\$663</b> K	<b>\$583</b> K	<b>\$444</b> K	<b>\$2.6</b> M	<b>\$1.6</b> M	<b>\$4.2</b> M

V2 12/20

Funded = Planned Purchases Current Average Truckload 35,000 Pounds or \$22,516



#### WE NEED YOUR HELP

We depend on generous donors like you working with us to end hunger in Orange County. To make a donation of funds or inkind goods, please call 949-653-2900 or visit **FEEDOC.ORG** 

# **State Of Second Harvest**

### "NO LUNCH" LUNCH

For 36 years, we've gathered with donors like you over a simple bowl of soup the Tuesday before Thanksgiving to share our progress in meeting the need for food in Orange County. This year, "No Lunch" Lunch was a compelling 20-minute video full of information about our response to COVID-19 challenges, our future plans and how you can help.



nolunchlunch.org

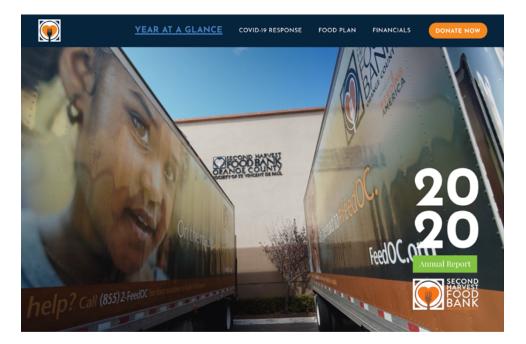
WATCH HERE

### 2020 ANNUAL REPORT

This year we did everything differently including our annual report. It shows how you helped us feed record numbers of OC residents impacted by pandemicrelated unemployment.

secondharvest2020.com

### VIEW HERE



# **Hope For The Hungry**

With more than 550,000 people at risk of hunger in Orange County, Second Harvest and its Partner Network of houses of worship, school and college pantries, after-school programs, Permanent School Pantries, senior centers, transitional housing facilities, soup kitchens and homeless shelters are working together to provide shelf-stable food, fresh produce, dairy, meat and eggs to everyone who is food insecure.

#### WHO IS AT RISK?

They are the newly vulnerable, the working poor, children and their families, seniors on fixed incomes, people with disabilities and the homeless. They are people like Stephen and his family.

Stephen and Kristina were doing fine before COVID-19 hit. Stephen was making good money as a projects control manager at an OC construction company and Kristina was a busy nanny. They were even able to buy a home.

Then COVID-19 began shutting down businesses and they lost their jobs. In the blink of an eye, their lives were upended and, as their job searches proved unsuccessful, they worried about feeding their two small children and feared they might lose everything.

Fortunately, Stephen found a food pantry near him. To his relief, he was warmly welcomed and given a large box of much-needed groceries for his family. Pantries like this — one of hundreds located throughout Orange County that Second Harvest supplies — are a lifeline for tens of thousands of newly vulnerable OC residents as they struggle to find food.



### WAYS TO MAKE AN IMPACT

To learn about alternative strategies for giving or our Legacy Giving Program, call Christine Montevideo at **949-208-3150**.

### **Recent News**

#### CNN

As another wave of the pandemic approaches, the nation's food banks are being hit on three fronts 



(CNN) - Stephen Reifenstein never imagined he'd find himself relying on the services of a ood bank

No and his wife Kristina like with their two young children in Orange Courty, California -- one of the weathiest areas in the nation. For nearly two decides, he worked in project context in the of and energy sector. The job was comfortable, paying enough that the couple was recently alid to purchase a home.

Then, as the story goes for so many people, the pande

On April 3, Reference hourd himself out of a pot. The business that his wife had started a ker moths earlier was on hold. All the while, the motagage payments, the car payments and the allity bills kept coming. The couple found themselves quickly blowing through their savings and decided thry had to find a way to corcions somewhere.



eer at the Second Harvest Food Bank, and started taking some food home at the end of his shifts.

"You never really think things like this will be needed for you," he said.

Reference and his family are among millions of people who find themselves turning to food baries during this time of uncertainty, as unemployment rates reach record highs, the prospect of more federal relief remains uncertain and the pandemic rages on.

That influx of new recipients, along with disruptions in the supply chain and increasing food prices, have put the nation's food banks under enormous strain.

"food barks have been operating in this heightened disaster response mode since March aid 2 Juan Villamad, director of communication for Feeding America. "The big question is: How long can we suitain this?"

Leaders at food banks are taking a number of measures in anticipation of the potenti indukenging months ahead. But as the US battles a third wave of the pandemic, a crit of delense against hunger hangs in the balance.

#### The percentage of people without access to adequate food has doubled

Lines at food banks across the country have gotten longer since March -- and many of the people in them haven't needed assistance before.

About 10.5% of US households were food insecure -- meaning that they had limited o uncertain access to adequate food -- at some point in 2019, according to a report published by the US Department of Agriculture last month.

That number has more than doubled during the pandemic. On average, about 22:5% of ouseholds were food insecure each week from May 5 to July 21, according to an analysis y Northwestern University's institute for Policy Research. For Black and Hispanic

olds, the rates have been much higher



People line up in their cars to receive food during a Second Harvest pop-up distribution site at California's Honda Center in June.

vest Food Bank of Orange County has seen the increase i ing a region that people don't often associate with hunge

"We're in one of the wealthiest counties in one of the wealthiest states in the wealthiest countries in the world, and we have pervasive food insecurity at our doorstep right n because of the crisis we find ourselves in," CEO Hanald Herman said.

Before the pandemic, Hermann said his organization was serving ap tely 2.2 million

pounds of food a month to about 240,000 residents. In August, he said they serve than double the food to more than double the residents. "What's really revealed itself is that there are so many Americans that are 3 to 5 paychecks

away from needing help in some way or another," he added.

Food Bank For New York City, the city's largest hunger relief organization, is seeing the heightened need in the number of meals they're handing out.



This time last year, the food bark would have served about 30 million meals, according to Janis Recirison, vice president of institutional giving and partmemption. This year so far, they've served about 50 million meals.

ons of food as Texans, like many Imericans, fight to feed themselves

"That gives us a sense of the astronomical incre in support that has been needed within the five boroughs," she said.

Economic relief measures and expanded benefits from the federal government have alleviated some of the programs keeping families from going hungry he burden on food banks, and some of the p

But things could get worse if Covid-39 cases continue to rise over the next few months. Families could have to shetter in place again, more businesses could be forced to shutter and bod supply chains could face further disruptions.

Experts say more support is needed to address the challenges of hunger and economic

insecurity --- but a bipartisan deal for another round of relief is nowhere in sight

#### Food banks are getting creative

sure that all the people who need food are taken care of and prepare for a potential surge, food banks are getting creative.

Food Bank For New York City is now storing more than 100 million pounds of food in its nassive warehouse in the Bronx, up from about 70 million pounds in a normal year, Robinson

ion also set up a program to help the food pantries and soup kitchens they partner with build their food supplies and expand their refrigeration and storage capacities



Because of those efforts, Robisson said the tood because of those efforts, Robisson said the tood beak is policied to have enough bod to serie residents and staod January of refermany 2021. Community Rood Bank of New Jense, the largest non-porth organization fighting hunger and power

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People package food at a distribution site set up by the Community Food Bank of New Jersey

Product shortages aren't as severe now as they were at the start of the grocery stores are still typing to keep up with increased demand. So Communit has largely relied on food purchased on its own.

"We're looking to have on hand twice as much food, so as s d happens and we have to dial it up, we can m ities that need it continuously." Bodriguer said

But a crucial lifeline could be coming to an end The challenge food banks face in purchasing food, though, is that as the demand increases

Fortunately, Community Food Bank and other food banks have also been able to bring in

tood from initiatives such as the US Department of Agriculture's Farmers to Families Food Box orooram.

The program sourced fresh produce, dairy and meat products from distributors ac stry, which were then boxed into portions for families and sent to food banks and other organizations to be distributed.



Food bark leaders say the boxes of fresh food have been a likeline for families in need. But the latest privale of the program is set to optime in October 31, which indication yet as to whether it will be extended.

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In trucks to deliver fors of it. The Parmers to Pamilies flood boxes, along with flood grants from the state of Wisconsin, are largely with the Raine County Food Bank has to at brown able needs of its community while building its inventory, said executive director Dan

s been coming in from producers and local resident kept many people from having to turn to the food bi Food has been o

But with Covid-19 cases on the rise in Wisconsin and uncertainty and and coronavin is relief ms. Talva

oski isn't optimistic that things will stay this way

"I'm a little nervous," he said. "Now we're seeing a surge in cases throughout Wisconsin and throughout the country, so it's a little unnerving not knowing what the future's going to bring. The pandemic revealed just how precarious the economic situations of families in the US are to help Americans make it through the crisis, food bank leaders say they need all the help they can get

#### OrangeCoast

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O.C. Colleges and Universities Add Food

Pantries to Fight Food Insecurity



st Food Bank of Orange County

fficially launched in September 2017, Second Harvest's college pantry program works with campuses in an effort to give all students access to free, fresh food. There are no income qualifications, so any enrolled student may participate. The 0 nonprofit stocks nine college pantries throughout Orange County, and is actively adding to that list—a partnership with Chapman University was slated to begin in August.

"It's something we had been thinking about for a long time." says Ellie Nedry, director of programs and services for Second Harvest, on the launch of the program. Though it was known anecdotally that students needed these kinds of services, it wasn't until two reports were released in 2016 by the University of California and California State University system schools that the food bank had the hard data and proof needed to create the program

"For the UC study, they reported that two in five of their students reported being food in secure. An then for the Call State system, it was one in four," Nedry says. "If a student is hungry, they're not getting the nutrients they need, and then that's taking away from their ability to succeed in their classes."

The list of participating colleges and universities in the county includes Chapman University, Coastline College, Cypress College, Fullerton College, Golden West College, NOCE Anaheim, Orange Coast College, Santiago Canyon College, UC Irvine, and Vanguard

Chapman had been stocking its own pantry-funded through donations-for the past few early indicate the second seco Chapman. "One person shopping for the pantry just wasn't adequate, and we needed more help. That's where we came across Second Harvest."

The pantries generally start small, perhaps in converted closet spaces, but those at UC Irvine and Orange Coast College have grown to become beautiful, large converted classrooms with refrigeration and freezer space containing fresh produce, eggs, milk, and frozen meats. Though not every pantry is the same, most contain items such as canned goods, yogurt, pre-packaged salads, pasta, cereal, and some toiletries. Students are elcome to grab what they need, with few limitati

"I believe, in the past more so, there was that stigma that if you go to Chapman then you should be able to afford food," Garcia says. "Within the past year, we have definitely brought more awareness about food insecurity on campus. It's not necessarily that the students don't have money for food, it's just the pantry is more supplemental to them." She says the pantry will be open regardless of whether classes resume on campus or



Before the COVID-19 pandemic, 3,973 students were served monthly at nine campuses, and each student visited the pantry an average of 2.75 times per month. Since the pandemic hit, six of the locations have remained open with modifications, including drive-through distributions. The need varies dramatically based on whether students have moved out of dorms; there have been increases as high as 537 percent and declines of up to 72 percent. For the closed schools, Second Harvest is still discussing how best to provide support and guidance to their students

Serene Flores is a recent graduate of Vanguard University, where the food pantry was implemented last year. She used the program in her senior year.

"I didn't have that many funds, and tuition costs kept rising," Flores says. She was able to continue using the pantry this summer after graduation, which was especially useful since quarantine required cooking at home more regularly.

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"I didn't have that many funds, and tuition costs kept rising," Flores says. She was able to continue using the pantry this summer after graduation, which was especially useful since continue using the pantry this summer after graduation, quarantine required cooking at home more regularly.

"I think it was definitely a helpful transition into being more independent because it taught The set of the set of

Second Harvest is working with each school's administration to destigmatize the idea of sing a college partry by placing them rate briefs is deministed on a compare the face of t for their basic ne

"The numbers have come out about how many people have applied for unemployment and The numbers have come out about now many people have applied for unemployment how the economy is looking; so we're anticipating the numbers at our college parties going up as well," Nedry says. "We see this as a really vital resource going forward, especially for college students who are already more food insecure than the general population. We're thankful that we already have this program in place to be able to provide those resources, and are looking forward to figuring out how to scale those to meet the rowing need."



Participating College Pantries in Orange County

1. Chapman University

2. Coastline College

- 3. Cypress College
- 4. Fullerton College
- 5. Golden West College
- 6. NOCE Anaheim
- 7. Orange Coast College
- 8. Santiago Canyon College
- 9. UC Irvine

10. Vanguard University



ents served (Pre-pandemic)

3,973 per mor

2.75 average visits per student per month

Food Insecure students (According to reports released in 2016)

University of California system 2 in 5

California State University system 1 in 4

Facebook Comments

New Food Pop-Ups at Brea Improv

In Plain Sight: A Coastal View Above the Clouds in Laguna Niguel

### **VOICE** of OC

ORANGE COUNTY CORONAVIRUS

Orange County's Unemployed Face a Battle on Two Fronts: Getting Unemployment Checks and Food



Food drive in the Oak View neighborhood in Huntington Beach on July 17, 2020.

#### By 🜍 SPENCER CUSTODIO AND HOSAM ELATTAR 19 Internet

132 0 107 V 25 B Many of Orange County's unemployed residents, jobless from the conomic fallout of the coronavirus pandemic, are represented not just by a state estimate of nearly 10 percent, but also by the unprecedented demand at food banks.

#### And it could get worse.

"COVID is one thing, the real battle is unemployment. It's not COVID," said Second Harvest Food Bank CEO Harald Herrmann in a phone interview.

Second Harvest, OC's largest foodbank, is predicting a 14 percent unemployment rate by the end of the year.

Editor') Note: As Orange County's only nonprofit & nonpartisan newstoom. Voice of OC brings you the best, most comprehensive local Coronavirus news absolutely free. No ads, no paywalls. We need your help. Please, <u>make a tax-deductible donation today</u> to support your local news.

And federal aid to local food banks is shrinking at a time when food demand is high.

Since February, food banks have more than doubled their food distribution

The state's Employment Development Department, which is responsible for processing unemployment claims, has been overwhelmed since the coronavirus recession hit shortly after the pandemic began.

"There are many Orange County residents that have filed for unemployment that haven't received benefits yet," Herrmann said. "The system that people have been paying into isn't working for them."

The backlog of checks and unemployment claims created such an outcry from Californians that Gov. Gavin Newsom ordered a "strike team" to investigate the situation at the employment department.

The team issued a scathing report late last month slamming the department on its handling of the economic crisis.

Investigators found the unemployment's call center demand is over 1,000 percent greater than prepandemic levels.

They also found employees weren't answering phones at one Northern California office.

"This phone number can't be routed anywhere outside of the in-office desk phone system, so as employees began telework and/or were reassigned to other priorities (e.g. Work Share), they stopped answering the phones," reads the report.

"This line received on average 6.7 million calls per week during the month of July, representing approximately 600,000 unique callers."

There's a current backlog of over 450,000 unemployment claims as of last Wednesday, according to data from the employment department.

Investigators also found employees in that office would refer people to another call center, which couldn't help them, and the calls would come back to the Northern California office in an attempt adjust their unemployment claims.

"The net effect is that 600,000 unique callers a month are waiting on hold for hours without a statistically significant chance of being served," the strike team found.

Some people have yet to receive checks.

"There are hundreds of thousands of claims sitting out there. My son is one of them, by the way, who filed for unemployment and is reflected as funded on the website or approved, but has yet to see a check come in," Herrmann suid.

The strike team also found the unemployment department manually processed a large portion of claims, which caused a severe delay in getting checks to unemployed people.

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### **OC Food Banks Form Alliance**

#### PHILANTHROPY: Seek synergy to feed hungry

By PETER J. BRENNAN



"We're laying down a strategic plan that 527,000 residents

Mike Learakos Executive Director Waste Not OC t Food Bank

527.000 residents. "Residents in our county were living three by paychecks from having to get in a food line," Herman side, COVID-19 "has got an underbelly. People are sliding into the category of working poor." The experts are worried about upcoming defaults, foreeloures and bankupcoming handless. They are of the sliding allows may lead to increased evictions and more homeless. They not Change County have routism, an industry thar's departies of the large allows our sing, an industry thar's the department.



FOUNDED: 2020 CAP OC FY20 BUDGETED REVENUE: \$24M

 KAP OF PT/S BODIETED REVENUE: 30%
SECOND HARVEST FY20 REVENUE: \$19M
WASTE NOT OC FY19 REVENUE: \$595,000
NOTABLE: three agencies devoted to fight-NOTABLE: three agencies devoted to fighting hunger in Orange County form alliance

NOVEMBER 16, 2020

Last year, Second Harvest Food Bank dis-

Last year, Second Harver Food Bank dis-tributed more than 42 million pounds of food to pantries, including houses of wor-ship, schools, afterschool programs, senior centers, homeless shelters, soup kitchens and transitional housing facilities. WateNot OC estimates it's recovered 60 million pounds of excess cithe foods in the past five years. The organization said 40% of food produced in the United States is ul-timately wasted, and 22% of all landfill waste is comprised, of perfectly good food. "The alliance allows us to streamline our operation." Waste Not Executive Director **Mike Learakos** said. The serve organizations specification of the serve or policity of proper specific product of the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the specific products from having to get in the serve or policity of the serve o



from page 4

Yard House. He would later become CEO and helped engineer Yard House's sale to Darden Restaurants Inc. [NYSE:DRI]. Scott, who began his own leadership de-

velopment company in 2015, has more than a decade of experience with non-profits.

One thing all three have in common is being relatively new in their positions. Scott began his role in 2018, while Herrmann started in 2019, and Learakos began fulltime in 2016.

Learakos noted that some nonprofits discourage collaboration because they "get locked into jurisdictions." He added that some nonprofits in other counties have sued each other

"Sometimes it just takes the right play-ers," Learakos said. "We have a group of in-dividuals who understand collaboration has better results.

#### **Purchasing power**

The three organizations believe they can get a bigger bang for their buck by negotiat-



Great Park Ice facility in Irvine was converted to a temporary food bank food storage facility for Second Harvest earlier this year

ing together with vendors and using busi-

"We're all buying food from someone-it's not donated," Herrmann said. "We allo-

panies often send trucks to the Port of Long Beach to pick up food that might be discarded because it's imperfect.

"Our expertise is to know where that food s at," he said, adding that his personnel knows details such as timing needed to de-liver the food and optimal temperatures re-"We'll help them connect the dots," l akos said. "We're dialed into all the d quired.

The three also intend to work together on transporting the food to hundreds of differ-ent pantries. "There's quite a bit of engineering that we

cate a significant portion of annual budget to purchases." would like to engage in," Herrmann said. "It will reduce labor and fuel costs-and re-For example, Learakos knows how com- duce carbon footprint within communities. Another area of expertise is the ability to find funding either from other non-profits

or through local, state or federal grants. For companies that want to help, the non-

"We'll help them connect the dots," Lear-akos said. "We're dialed into all the different opportunities to participate."



#### By Heather McRea rea@scng.com

Interestifiscing.com or years, a warm meal and on Thanksgiving Day in the parking lot of Honda Cen-ter. The annual We Give Thanks event would have no lack of eager volunteers and would make sure thousands of people felt cared for by their commu-nity on the holiday. And Thursday was no different, de-spite the coronavirus pandemic that has affected so many community tra-ditions.

ditions. Even though the meals were pro-vided for taking home and enjoying, the festive, community spirit was in-tact as volunteers welcomed car after car after car.



tact as vountcers welcomed car after car. We Give Thanks was started 34 hity in front of his restaurant. It later wears ago by Frank Garcia, an Ana-hity in front of his restaurant. It later worde to Honda Center and serves bein restaurateur who served th Thanksgiving meal for the commu-We Give Thanks Inc., Community Ac-team.

Rep. Katie Rep. Katie Porter. D-Irvine, holds a car trunk open as a volunteer places boxes containing Thanksgiving meals and supplemental supplemental groceries inside.

# Thank You To Our Generous Donors

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