



SECOND
HARVEST
FOOD
BANK
ORANGE COUNTY

Corporate Toolkit



2024 CORPORATE PARTNERSHIP OPPORTUNITIES



EMPLOYEE VOLUNTEERING & TEAM BUILDING

Provide a positive and meaningful volunteer opportunity for your employees by volunteering with **Second Harvest!** Volunteer shifts often involve individuals working in teams, encouraging collaboration while making a positive impact on the community. According to a recent study, **74% of employees experience increased job satisfaction when their employers provide volunteer opportunities that impact the community.** (Source: 2016 Cone Communications Employee Engagement Study)

Farm Programs – Plant, harvest, weed and maintain the fields of **Harvest Solutions Farm** and the grow boxes at **Founders Farm** in Irvine (ages 7+).

Volunteer shifts*:

- Harvest Solutions Farm: Tuesday – Saturday
- Founders Farm: Tuesday and Thursday

Distribution Center (DC) – Assist in a variety of projects in our Irvine DC that help us process food to send out to the community (ages 13+).

Volunteer shifts* are Monday – Friday

*Shift times vary and are shown on our website.



Visit feedoc.org/volunteer or scan the QR code for current schedule and more information. Contact Volunteer@feedoc.org for questions.

EVENT SPONSORSHIP



Food From The Bar (FTTB)
June 1 – June 30, 2024

A friendly month-long competition within the OC legal community, FTTB allows employees to connect while making an impact. Support this competition with your office by sponsoring, raising funds and volunteering.



“No Lunch” Lunch

Thursday, November 21, 2024
Our signature annual event brings together the community for a delicious soup and bread lunch. Together we reflect and celebrate gratitude in your partnership, as well as look toward the year ahead.



Walk to Feed OC

Saturday, March 15, 2025
Support our third annual walk event by sponsoring and/or signing up your company as a team and inviting staff and family members to join the walk and make an impact on the community.

2024 CORPORATE PARTNERSHIP OPPORTUNITIES (continued)



ADDITIONAL OPPORTUNITIES



Second Harvest Tour – Get a behind-the-scenes look at our 108,000-square-foot Distribution Center or the Farm Programs – the 40-acre Harvest Solutions Farm and Founders Farm. Hosted tours allow you to see how your support impacts the community.

Employee Lunch & Learn – Invite a Second Harvest representative to visit your office, in-person or virtually, to facilitate a 1-hour educational meeting to share an overview about how food banking works and explore how your team can get involved.

Your Corporate Foundation – If your company has a corporate foundation, consider introducing Second Harvest to explore how supporting the Food Bank will align with your foundation’s mission and values.

Employee Giving & Employer Matching – Many employers encourage employees to support their favorite causes by matching their donations. If your company has an employee giving program, let’s connect to see how we can partner together and make Second Harvest a favorite nonprofit among your employees!

Virtual Food Drive (VFD) – *YourFoodDrive.org* VFD is an online fundraising platform that provides your employees a way to tap into their social network to raise funds to support our mission. Through our online fundraising platform, VFDs are user-friendly and a great way to get the whole office involved – you can even make it a friendly competition!

In-Kind Giving – Consider a contribution of goods, services, or expertise, especially donations of paid advertising (in business journals, digital ads, at sports venues, etc.) to Second Harvest to help spread awareness about food and nutritional insecurity in Orange County.

Second Harvest’s Associates Board – Consider nominating an executive or leader to serve on the Second Harvest Associates Board.



SECOND HARVEST AT A GLANCE



SECOND HARVEST FOOD BANK WAS FOUNDED IN 1983 as the Food Distribution Center by the Council of Orange, Society of St. Vincent de Paul. In 1997, the food bank was rebranded and named Second Harvest Food Bank of Orange County. Second Harvest moved from its location in Orange to Irvine 10 years later.

We serve the Orange County community and distribute nutritious food through a network of partners and pantries throughout the county. They include houses of worship, schools, after-school programs, colleges and universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities.

▶ OUR VISION

An Orange County with food and nutritional security for all.

▶ OUR MISSION

In collaboration with our partners, we provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health.

▶ OUR VALUES

Integrity & Accountability,
People First, Compassion,
Purpose Driven, Stewardship

▶ OUR TEAM

Led by CEO Claudia Bonilla Keller, Second Harvest has 95 employees and is a member of the Feeding America network.

▶ FACILITIES & FLEET

Second Harvest is located in Irvine on 6.5 acres. The 108,000-sq-foot **DISTRIBUTION CENTER** includes 14,550 square feet of cold storage including two cold docks. Our **FLEET** includes box trucks, tractors and 28'-53' trailers. Located 3.6 miles away from the Food Bank, **HARVEST SOLUTIONS FARM** was launched in August 2021. Since its founding, the 40+ acre farm has allowed us to harvest more than 3.7 million pounds of nutrient-dense produce.

WAYS TO GIVE

- Volunteer
- Give a Gift
- Host a Virtual Food Drive
- Donate Cryptocurrency, Stocks, by IRA Rollover or through Legacy Gifts



WE SOURCE FOOD FIVE WAYS

1

PURCHASING

nutritious food in bulk

2

ACQUIRING

large volume donations from major food manufacturers and distributors

3

RESCUING FOOD

donations collected from grocery stores

4

RECEIVING ASSISTANCE

from federal and local government

5

GROWING

our own produce at Harvest Solutions Farm

As of June 30, 2023

8014 Marine Way, Irvine, CA 92618-2235 • 949.653.2900 • @SHFBOC
Federal Tax ID #32-0362611

DONATE AT FEEDOC.ORG



OUR IMPACT IN FISCAL YEAR 2024

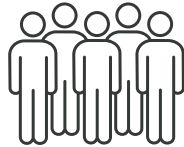


SERVING INDIVIDUALS THROUGHOUT ORANGE COUNTY



35.8M

POUNDS OF
FOOD DISTRIBUTED



442,000

PEOPLE SERVED PER
MONTH ON AVERAGE



140,000

CHILDREN SERVED
PER MONTH ON AVERAGE



89,000

SENIORS SERVED
PER MONTH ON AVERAGE

PROVIDING FOOD THROUGH 286 PARTNERS AT 394 DISTRIBUTION SITES, INCLUDING:



7

PERMANENT
SCHOOL PANTRIES



58

AFTER-SCHOOL &
SUMMER PROGRAMS



74

MOBILE SCHOOL
PANTRIES



58

SENIOR-SERVING
LOCATIONS



18

COLLEGE PANTRIES

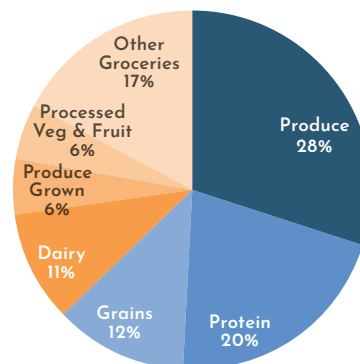
DID YOU KNOW?

IN FY 2024...

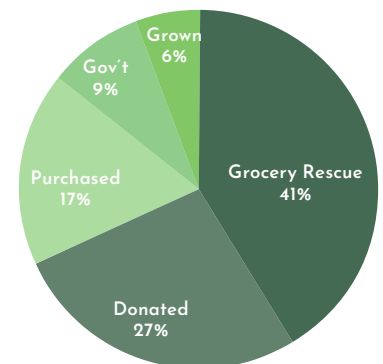
- Almost **2.1 million pounds** of nutritious produce, equivalent to 59 truckloads, was harvested at Harvest Solutions Farm.
- Our trucks and drivers traveled **200,000 miles**, over eight times around the globe.
- We purchased almost **706,000 dozen eggs**—enough to make a 3-egg omelet for 2.8 million people.

FOOD DISTRIBUTED

BY TYPE



BY SOURCE



As of November 8, 2024

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THE NEED IN ORANGE COUNTY



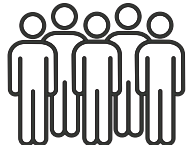
OUR WORK FIGHTING FOOD INSECURITY IS NOT DONE

Feeding America is a nationwide network of 200 food banks of which Second Harvest is a member. The organization released the latest statistics on food insecurity in America, and these staggering numbers prove our work at Second Harvest continues to be critical for the health and well-being of everyone in Orange County.



330,000

PEOPLE IN ORANGE COUNTY
ARE FOOD INSECURE



1 IN 10

INDIVIDUALS IS FOOD
INSECURE



85,000

CHILDREN IN ORANGE
COUNTY ARE FOOD INSECURE



1 IN 8

CHILDREN IS FOOD
INSECURE

FOOD INSECURITY ON THE RISE ORANGE COUNTY VS. CALIFORNIA

INDIVIDUALS

From 2021 to 2022, Orange County individuals saw a

23.6% INCREASE

in food insecurity vs. 19.8% increase throughout all of California.

CHILDREN

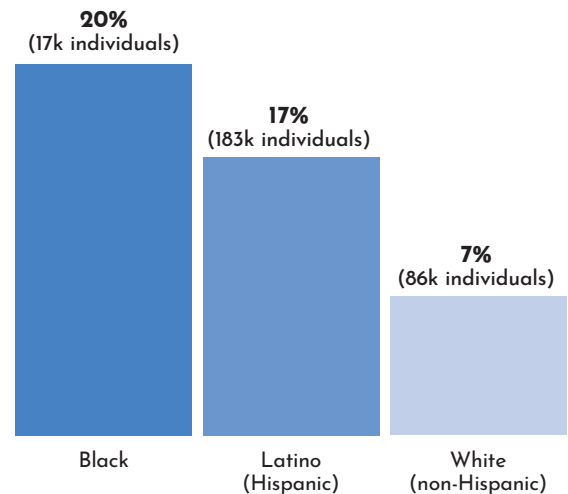
From 2021 to 2022, Orange County children saw a

31.4% INCREASE

in food insecurity vs. 21.5% increase throughout all of California.

FOOD INSECURITY RATES IN ORANGE COUNTY BY RACE/ETHNICITY

Food insecurity rates in Orange County are highest in communities of color - 20% of the Black community are food insecure and 17% of the Latino community, versus 7% of individuals who are White. The largest number of food-insecure individuals is in the Latino population (183,000 people).



As of May 15, 2024; Calendar Year 2022; Source: <https://map.feedingamerica.org/county/2022/overall/california/county/orange>



HOW THE FOOD BANK WORKS

SOURCES AND DESTINATIONS



WE SUPPLY MILLIONS OF POUNDS OF FOOD from five primary sources to houses of worship, schools, after-school programs, colleges & universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities. Only with their help are we able to reach those facing food insecurity by:



PURCHASING
nutritious food
in bulk



ACQUIRING
large volume
donations from major
food manufacturers
and distributors



RESCUING FOOD
donations collected
from grocery stores



RECEIVING ASSISTANCE
from federal and
local government



GROWING
our own produce
at Harvest
Solutions Farm



HOUSES OF WORSHIP



SCHOOLS



AFTER-SCHOOL PROGRAMS



COLLEGES & UNIVERSITIES



SENIOR CENTERS



SHELTERS FOR THE UNHOUSED



SOUP KITCHENS



TRANSITIONAL HOUSING FACILITIES

As of June 30, 2023

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For questions, please contact Tammy Tu,
Corporate Partnerships Associate, at
TammyTu@feedoc.org or (949) 208-3196.