

Corporate Toolkit



2025 CORPORATE PARTNERSHIP OPPORTUNITIES



EMPLOYEE VOLUNTEERING & TEAM BUILDING

Provide a positive and meaningful volunteer opportunity for your employees by volunteering with Second Harvest! Volunteer shifts often involve individuals working in teams, encouraging collaboration while making a positive impact on the community. According to a recent study, 74% of employees experience increased job satisfaction when their employers provide volunteer opportunities that impact the community. (Source: 2016 Cone Communications Employee Engagement Study)

Farm Programs – Plant, harvest, weed and maintain the fields of **Harvest Solutions Farm** and the grow boxes at **Founders Farm** in Irvine (ages 7+).

Volunteer shifts*:

- Harvest Solutions Farm: Tuesday Saturday
- Founders Farm: Tuesday and Thursday

Distribution Center (DC) – Assist in a variety of projects in our Irvine DC that help us process food to send out to the community (ages 13+).

Volunteer shifts* are Monday - Friday

*Shift times vary and are shown on our website.

Visit <u>feedoc.org/volunteer</u> or scan the QR code for current schedule and more information. Contact <u>Volunteer@feedoc.org</u> for questions.







EVENT SPONSORSHIP



Walk to Feed OC Sat, March 15, 2025 Support our third annual walk event by sponsoring and/or signing up your company as a team and inviting staff and family members to join the walk and make an impact on the community.



Food From The Bar (FTTB) June 1 – June 30, 2025 A friendly month-long competition within the OC legal community, FFTB allows employees to connect while making an impact. Support this competition with your office by sponsoring, raising funds and volunteering.



"No Lunch" Lunch *Thu, November 20, 2025* Our signature annual event brings together the community for a soup and bread lunch. Together we reflect and celebrate gratitude in your partnership, as well as look toward the year ahead.

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ADDITIONAL OPPORTUNITIES









Second Harvest Tour – Get a behind-the-scenes look at our 108,000-square-foot Distribution Center or the Farm Programs – the 40-acre Harvest Solutions Farm and Founders Farm. Hosted tours allow you to see how your support impacts the community.

Employee Lunch & Learn – Invite a Second Harvest representative to visit your office, in-person or virtually, to facilitate a 1-hour educational meeting to share an overview about how food banking works and explore how your team can get involved.

Your Corporate Foundation – If your company has a corporate foundation, consider introducing Second Harvest to explore how supporting the Food Bank will align with your foundation's mission and values.

Employee Giving & Employer Matching – Many employers encourage employees to support their favorite causes by matching their donations. If your company has an employee giving program, let's connect to see how we can partner together and make Second Harvest a favorite nonprofit among your employees!

Virtual Food Drive (VFD) – *YourFoodDrive.org* VFD is an online fundraising platform that provides your employees a way to tap into their social network to raise funds to support our mission. Through our online fundraising platform, VFDs are user-friendly and a great way to get the whole office involved – you can even make it a friendly competition!

In-Kind Giving – Consider a contribution of goods, services, or expertise, especially donations of paid advertising (in business journals, digital ads, at sports venues, etc.) to Second Harvest to help spread awareness about food and nutritional insecurity in Orange County.

Second Harvest's Associates Board – Consider nominating an executive or leader to serve on the Second Harvest Associates Board.

SECOND HARVEST AT A GLANCE



SECOND HARVEST FOOD BANK WAS FOUNDED IN 1983 as the Food Distribution Center by the Council of Orange, Society of St. Vincent de Paul. In 1997, the food bank was rebranded and named Second Harvest Food Bank of Orange County. Second Harvest moved from its location in Orange to Irvine 10 years later.

We serve the Orange County community and distribute nutritious food through a network of partners and pantries throughout the county. They include houses of worship, schools, after-school programs, colleges and universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities.

OUR VISION

An Orange County with food and nutritional security for all.

OUR MISSION

In collaboration with our partners, we provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health.

OUR VALUES

Integrity & Accountability, People First, Compassion, Purpose Driven, Stewardship

WAYS TO GIVE (

- Volunteer
- Give a Gift
- Host a Virtual Food Drive
- Donate Cryptocurrency, Stocks, by IRA Rollover or through Legacy Gifts



As of May 15, 2025

OUR TEAM

Led by CEO Claudia Bonilla Keller, Second Harvest has 107 employees and is a member of the Feeding America network.

FACILITIES & FLEET

Second Harvest is located in Irvine on 6.5 acres. The 108,000-sq-foot **DISTRIBUTION CENTER** includes 14,550 square feet of cold storage including two cold docks. Our **FLEET** includes box trucks, tractors and 28'-53' trailers. Located 3.6 miles away from the Food Bank, **HARVEST SOLUTIONS FARM** was launched in August 2021. Since its founding, the 40+ acre farm has allowed us to harvest more than 7 million pounds of nutrient-rich produce.



WE SOURCE FOOD FIVE WAYS

PURCHASING

2 ACQUIRING large volume donations from major food manufacturers and distributors

> **CONTRACTOR RESCUING FOOD** donations collected from grocery stores

4 RECEIVING ASSISTANCE from federal and local government

> 5 GROWING our own produce at Harvest Solutions Farm





DONATE AT FEEDOC.ORG



SERVING INDIVIDUALS THROUGHOUT ORANGE COUNTY









PROVIDING FOOD THROUGH 286 PARTNERS AT 394 DISTRIBUTION SITES, INCLUDING:





PERMANENT SCHOOL PANTRIES

AFTER-SCHOOL & SUMMER PROGRAMS



MOBILE SCHOOL PANTRIES



SENIOR-SERVING LOCATIONS



COLLEGE PANTRIES

DID YOU KNOW?

IN FY 2024...

- Almost **2.1 million pounds** of nutritious produce, equivalent to 59 truckloads, was harvested at Harvest Solutions Farm.
- Our trucks and drivers traveled 200,000 miles, over eight times around the globe.
- We purchased almost 706,000 dozen
 eggs—enough to make a 3-egg omelet for
 2.8 million people.

FOOD DISTRIBUTED





As of November 8, 2024

THE NEED IN ORANGE COUNTY



OUR WORK FIGHTING FOOD INSECURITY IS NOT DONE

Feeding America is a nationwide network of 200 food banks of which Second Harvest is a member. The organization released the latest statistics on food insecurity in America, and these staggering numbers prove our work at Second Harvest continues to be critical for the health and well-being of everyone in Orange County.



FOOD INSECURITY ON THE RISE ORANGE COUNTY VS. CALIFORNIA

INDIVIDUALS

From 2021 to 2023, Orange County individuals saw a

34.6% INCREASE

in food insecurity vs. 30.4% increase thoughout all of California.

CHILDREN

From 2021 to 2023, Orange County children saw a

34.9% INCREASE

in food insecurity vs. 20.7% increase thoughout all of California.

FOOD INSECURITY RATES IN ORANGE COUNTY BY RACE/ETHNICITY

Food insecurity rates in Orange County are highest in communities of color - 22% of the Black community are food insecure and 18% of the Latino community, versus 8% of individuals who are White.. The largest number of food-insecure individuals is in the Latino population (194,000 people).



As of May 14, 2025; Calendar Year 2023; Source: https://map.feedingamerica.org/county/2023/overall/california/county/orange



DONATE AT FEEDOC.ORG

HOW THE FOOD BANK WORKS SOURCES AND DESTINATIONS



WE SUPPLY MILLIONS OF POUNDS OF FOOD from five primary sources to houses of worship, schools, after-school programs, colleges & universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities. Only with their help are we able to reach those facing food insecurity by:





As of June 30, 2023

For questions, please contact Tammy Tu, Corporate Partnerships Associate, at TammyTu@feedoc.org or (949) 208-3196.

05-15-2025