

# Corporate Toolkit







# 2024 CORPORATE PARTNERSHIP OPPORTUNITIES



### **EMPLOYEE VOLUNTEERING & TEAM BUILDING**

Provide a positive and meaningful volunteer opportunity for your employees by volunteering with Second Harvest! Volunteer shifts often involve individuals working in teams, encouraging collaboration while making a positive impact on the community. According to a recent study, 74% of employees experience increased job satisfaction when their employers provide volunteer opportunities that impact the community.

(Source: 2016 Cone Communications Employee Engagement Study)

Farm Programs – Plant, harvest, weed and maintain the fields of Harvest Solutions Farm and the grow boxes at Founders Farm in Irvine (ages 7+).

Volunteer shifts\*:

- Harvest Solutions Farm: Tuesday Saturday
- Founders Farm: Tuesday and Friday

**Distribution Center (DC)** – Assist in a variety of projects in our Irvine DC that help us process food to send out to the community (ages 13+).

Volunteer shifts\* are Monday – Friday

\*Shift times vary and are shown on our website.

Visit <u>feedoc.org/volunteer</u> or scan the QR code for current schedule and more information. Contact <u>Volunteer@feedoc.org</u> for questions.







### **EVENT SPONSORSHIP**



### Food From The Bar (FTTB)

June 1 – June 30, 2024
A friendly month-long competition within the OC legal community,
FFTB allows employees to connect while making an impact. Support this competition with your office by sponsoring, raising funds and volunteering.



### "No Lunch" Lunch

Thursday, November 21, 2024
Our signature annual event brings together the community for a delicious soup and bread lunch. Together we reflect and celebrate gratitude in your partnership, as well as look toward the year ahead.



### Walk to Feed OC

Saturday, March 15, 2025
Support our third annual walk event by sponsoring and/or signing up your company as a team and inviting staff and family members to join the walk and make an impact on the community.

### 2024 CORPORATE PARTNERSHIP

**OPPORTUNITIES** (continued)



### ADDITIONAL OPPORTUNITIES







**Second Harvest Tour** – Get a behind-the-scenes look at our 108,000-square-foot Distribution Center or the Farm Programs – the 40-acre Harvest Solutions Farm and Founders Farm. Hosted tours allow you to see how your support impacts the community.

**Employee Lunch & Learn** – Invite a Second Harvest representative to visit your office, in-person or virtually, to facilitate a 1-hour educational meeting to share an overview about how food banking works and explore how your team can get involved.

Your Corporate Foundation – If your company has a corporate foundation, consider introducing Second Harvest to explore how supporting the Food Bank will align with your foundation's mission and values.

Employee Giving & Employer Matching – Many employers encourage employees to support their favorite causes by matching their donations. If your company has an employee giving program, let's connect to see how we can partner together and make Second Harvest a favorite nonprofit among your employees!

Virtual Food Drive (VFD) – YourFoodDrive.org
VFD is an online fundraising platform that provides your employees a way to tap into their social network to raise funds to support our mission. Through our online fundraising platform, VFDs are user-friendly and a great way to get the whole office involved – you can even make it a friendly competition!

**Second Harvest's Associates Board** – Consider nominating an executive or leader to serve on the Second Harvest Associates Board.



### SECOND HARVEST AT A GLANCE



**SECOND HARVEST FOOD BANK WAS FOUNDED IN 1983** as the Food Distribution Center by the Council of Orange, Society of St. Vincent de Paul. In 1997, the food bank was rebranded and named Second Harvest Food Bank of Orange County. Second Harvest moved from its location in Orange to Irvine 10 years later.

We serve the Orange County community and distribute nutritious food through a network of partners and pantries throughout the county. They include houses of worship, schools, after-school programs, colleges and universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities.

### **OUR VISION**

An Orange County with food and nutritional security for all.

#### **OUR MISSION**

In collaboration with our partners, we provide dignified, equitable and consistent access to nutritious food, creating a foundation for community health.

### **OUR VALUES**

Integrity & Accountability, People First, Compassion, Purpose Driven, Stewardship

### **WAYS TO GIVE**

- Volunteer
- · Give a Gift
- · Host a Virtual Food Drive
- Donate Cryptocurrency, Stocks, by IRA Rollover or through Legacy Gifts

### **OUR TEAM**

Led by CEO Claudia Bonilla Keller, Second Harvest has 95 employees and is a member of the Feeding America network

#### ▶ FACILITIES & FLEET

Second Harvest is located in Irvine on 6.5 acres. The 108,000-sq-foot **DISTRIBUTION CENTER** includes 14,550 square feet of cold storage including two cold docks. Our **FLEET** includes box trucks, tractors and 28'-53' trailers. Located 3.6 miles away from the Food Bank, **HARVEST SOLUTIONS FARM** was launched in August 2021. Since its founding, the 40+ acre farm has allowed us to harvest more than 3.7 million pounds of nutrient-dense produce.

## WE SOURCE FOOD FIVE WAYS

### PURCHASING

nutritious food in bulk

### 2 ACQUIRING

large volume donations from major food manufacturers and distributors

### RESCUING FOOD

donations collected from grocery stores

4
RECEIVING ASSISTANCE
from federal and local government

### 5 GROWING

our own produce at Harvest Solutions Farm











# OUR IMPACT IN FISCAL YEAR 2023



## SERVING INDIVIDUALS THROUGHOUT ORANGE COUNTY









## PROVIDING FOOD THROUGH 294 PARTNERS AT 362 DISTRIBUTION SITES, INCLUDING:







AFTER-SCHOOL &
SUMMER PROGRAMS



MOBILE SCHOOL PANTRIES



58 SENIOR-SERVING LOCATIONS



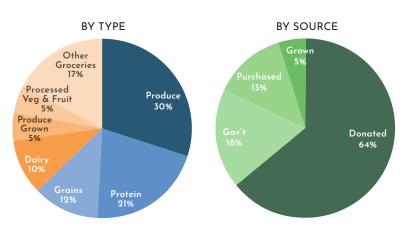
COLLEGE PANTRIES

### **DID YOU KNOW?**

### IN FY 2023...

- Almost 2.1 million pounds of nutritious produce, equivalent to 59 truckloads, was harvested at Harvest Solutions Farm.
- Our trucks and drivers traveled 199,000 miles, almost eight times around the globe.
- We purchased almost 646,000 dozen eggs—enough to make a 3-egg omelet for 2.6 million people.

### **FOOD DISTRIBUTED**



As of June 30, 2023



# THE NEED IN ORANGE COUNTY



### **OUR WORK FIGHTING FOOD INSECURITY IS NOT DONE**

Feeding America is a nationwide network of 200 food banks of which Second Harvest is a member. The organization released the latest statistics on food insecurity in America, and these staggering numbers prove our work at Second Harvest continues to be critical for the health and well-being of everyone in Orange County.







11% (119k individuals)

> Latino (Hispanic)



## FOOD INSECURITY RATES IN ORANGE COUNTY BY RACE/ETHNICITY

(13k individuals)

County are
- 15% of
of Latinos,
number of
he Latino

Black

Food insecurity rates in Orange County are highest in communities of color – 15% of Blacks are food insecure and 11% of Latinos, versus 5% of Whites. The largest number of food-insecure individuals are in the Latino population (119,000 people).

As of June 30, 2023; Calendar Year 2021; Source: https://map.feedingamerica.org/county/2021/overall/california/county/orange



5%

(62k individuals)

White

(non-Hispanic)

# HOW THE FOOD BANK WORKS SOURCES AND DESTINATIONS



**WE SUPPLY MILLIONS OF POUNDS OF FOOD** from five primary sources to houses of worship, schools, after-school programs, colleges & universities, senior centers, shelters for the unhoused, soup kitchens and transitional housing facilities. Only with their help are we able to reach those facing food insecurity by:



PURCHASING nutritious food in bulk



ACQUIRING
large volume
donations from major
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and distributors



RESCUING FOOD donations collected from grocery stores



RECEIVING
ASSISTANCE
from federal and
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GROWING our own produce at Harvest Solutions Farm











HOUSES OF WORSHIP



**SCHOOLS** 



AFTER-SCHOOL PROGRAMS



**COLLEGES &**UNIVERSITIES



SENIOR CENTERS



SHELTERS FOR THE UNHOUSED



SOUP KITCHENS



TRANSITIONAL HOUSING FACILITIES



For questions, please contact:
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